

# BUSINESS FORUM FRANCE - BALKANS 2018

## Belgrade – Serbia / May 30 – June 1, 2018

Meet your future business partners from France and 12 Balkan countries

## LOCATION

**Metropol Palace**, Bulevar Kralja Aleksandra 69, Belgrade 11000

Tel : +381 11 33 33 100

Website : <http://www.metropolpalace.com/>

## THE PROGRAM

Wednesday  
30  
May

### Belgrade, Metropol hotel

- 14:30: Welcoming of participants
- 15:00: Official opening
- 15:30: Plenary session – 1st Panel: "Succeed in your business in the Balkans"
- 17:00: Plenary session – 2nd Panel: "Financing your development in the Balkans"
- 18:30: End of the first day
- 19:00: Networking cocktail at Metropol hotel

Thursday  
31  
May

### Belgrade, Metropol hotel

- 08:00: Business breakfast: "Investing in the Balkans"
- 09:00: B2B meetings
- 10:30: Sectoral round tables running in parallel (Tourism, Infrastructure, Agro-industry)
- 11:30: B2B meetings
- 13:30: Networking lunch break
- 14:30: B2B meetings
- 16:00: Sectoral round tables running in parallel (Energy, ICT; Automobile)
- 17:00: B2B meetings
- 19:00: End of the first day of B2B meetings
- 20:00: Gala diner

Friday  
01  
June

### Belgrade, Metropol hotel

- 09:00: B2B meetings
- 13:00: End of the Forum

This is a tentative program subject to changes.

In association with:

Event partners:

## THE PARTICIPANTS

- French companies incorporated in France and their affiliates in the Balkans
- Company delegations from each of the 12 countries involved: Albania, Bosnia-Herzegovina, Bulgaria, Cyprus, Croatia, Former Yugoslav Republic of Macedonia, Greece, Kosovo (Security Council Resolution 1244), Moldova, Montenegro, Romania, Serbia
- Mostly manufacturing companies
- High-level representatives from the business world: company CEOs and managers, bankers, government representatives, public institutions, IFIs, etc.

## THE SECTORS COVERED

The France – Balkans Business Forum will focus on 6 main sectors that are of common interest for all Balkan countries involved:

- ✓ Agroindustry
- ✓ Infrastructure
- ✓ Energy, with a focus on renewable sources
- ✓ IT
- ✓ Tourism
- ✓ Automobile

The France – Balkans Business Forum will also address in its plenary session following topics with high-level panellists:

- How to develop a successful business in the Balkans?
- How to finance your business development in the Balkans?

## WHY SHOULD YOU ATTEND?

The France – Balkans Business Forum will be a unique opportunity for you to find the right business partner in following cases:

- You want to distribute French products or services or technology on your domestic market
- You want to source French equipment or technology to enhance your production
- You want to find a French business partner to bid on public or private tenders
- You look for an investment partner to enlarge your production capacities or create new capacities in the Balkans
- You have subcontracting capacities you would like to offer
- You look for commercial partners to address third markets

The France – Balkans Business Forum is not adapted to your needs if you expect to meet French distributors to enter the French market.

## CONDITIONS FOR REGISTRATION

- Fill in the application form for registration
- Send it to the contact persons mentioned at the end of the form
- After screening your company profile and business expectations, you will receive a password to register directly in the online platform for B2B meetings
- Make your own program directly online through the platform, selecting the round-tables you want to attend, as well as the companies you wish to meet in B2B meetings
- There is no registration fee to the France – Balkans Business Forum, but once you have registered on the platform, your presence at the Forum is mandatory
- Transportation and accommodation costs are at your own expenses
- A contingent of 100 rooms has been booked at Metropol Palace at preferential tariffs:
  - 110 € for Superior / Deluxe room, single occupancy /
  - 130 € for Superior / Deluxe room, double occupancy

*To benefit from these tariffs, mention in your booking:*

*Business France, France – Balkans Business Forum*

**Apply for registration now by sending the application form to:**

Mrs Arietta TSAGARAKI / Business France Greece  
Tel. : +30 21 03 39 11 47 - Mobile: +30 69 72 81 19 93  
E-mail: [arietta.tsagaraki@businessfrance.fr](mailto:arietta.tsagaraki@businessfrance.fr)

**Deadline for registration: April 10<sup>th</sup> 2018 /**

Website of the Forum: <http://events-export.businessfrance.fr/forumblk18-en/>