

SHKODRA

2030 VISION

Shkodra Municipality is the leader of the Shkodra-Lezhe-Podgorica region and successfully interacts as part of the natural, cross-border and tourism subregion. A municipality with an integrated territorial development that guarantees equality and access to services for all citizens, and visitors based on a polycentric development system. A prime center with a high quality of life where waterfronts and historic areas enliven urban life. Shkodra promotes and supports new ventures by attracting local and regional talent.



Shkodra, the traditional centre of the Gheq cultural region, is one of the oldest cities in Europe. It has always been a centre of education, culture and trade, the people bear pride in the large number of artists, musicians, painters, photographers, poets, and writers born here. Shkodra has always developed and maintained trade links to the West, especially to Italy and Austria.

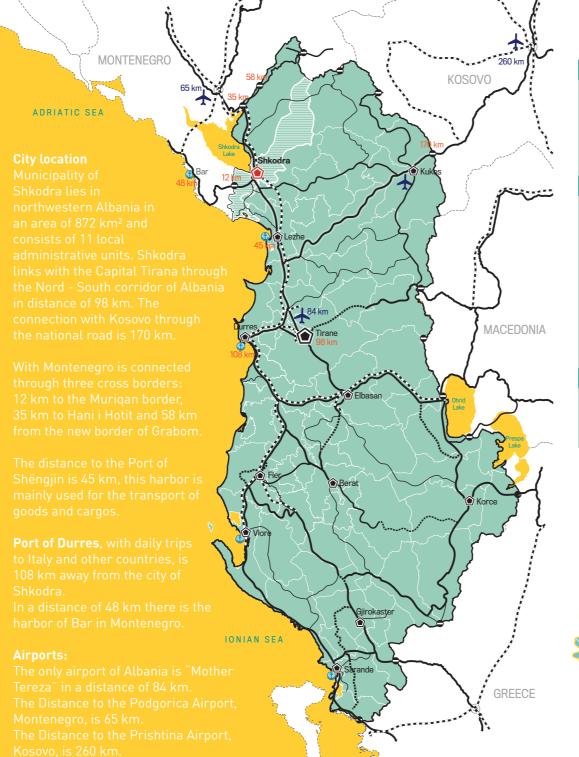
Shkodra's main tourist attraction is Rozafa Castle. Rising majestically upon a rocky hill west of the city, the outcroppings and battlements paint a blazing picture against the setting sun. The National Museum of Photography "Marubi"- is located in the centre of the town and is the richest and most important photographic archive with a rare collection of photos over Albanian history. It contains more than 500,000 negatives, of which the earliest go back to 1858.

Shkodra is surrounded by three rivers: Drini, Buna, and Kiri and Shkodra Lake - shared with Montenegro. The lake is the largest in the Balkans and one of the main bird reserves in Europe. The Albanian Alps - embrace roughly 2240 km² and lie in the districts of Shkodra and Tropoja. Thirteen peaks exceed 2500 m in height and the principal rivers are Valbona, Shala, Cemi and Kiri. There is a great diversity of fauna and flora, particularly in the Thethi National Park. Centres of Alpine tourism are Boga, Thethi, Vermosh and Valbona

Shkodra is also the centre of Albanian Catholicism as well as a fine example of tolerance between religions, with the city comprising all the major faiths found in Albania.

WHY SHKODRA

- 1. Geographic position, cross-border region with Montenegro
- 2. Professional labor force high number of specialized labor force due to the presence of vocational schools and various professional training centers
- 3. Natural Resources and Tourism attraction, the "Shkodra Lake Buna River" protected landscape, Velipoja and its beach, The National Park of Thethi
- 4. Competitive cost in the region
- 5. An ex-industrial city producing and manufacturing wire, tobacco, cement, oil, wine, soap, flour, leather, wood, dairy, metal, fisheries, etc.



SHKODRA

ACCESSIBILITY

Durres Port - 108 km Shengjini Port - 45 km

Bar Port (MNE) - 48 km

Tirana Airport - 84 km

Podgorica Airport (MNE) - 65 km

ECONOMIC INDICATORS

Employment Rate: 45.2% Available Labor Force: 24.2% GDP: 5.5%

Average Gross: 234 Euro

Foreign Companies: 274 Largest electricity producer

Second largest producer in wood industry

Third largest producer in agriculture

PROPERTY CONTACTS

Albanian Investment

Development Agency

e: info@aida.gov.al

872 km²

Employment

Public sector 7 424 Private sector 17 764 Total employees 25 188



Unemployment

in county

13 360

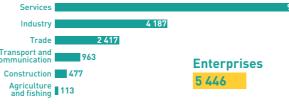
ROUTE DISTANCES

TO EUROPEAN

CAPITALS

DISTANCE IN KM

Employment by economic sector in municipality



Unemployment in municipality

9-year school

Unemployment by education



Inhabitants in municipality





Municipality Surface area 872 km²

City Density

2 456 inhabitants per km²

Education data

High- → General 22 schools by Vocational 6 University faculties 6 niversity students +10.00

66%

Age composition

Inhabitants



Educated population



EX-WIRE FACTORY

Area: **95 000 m**² Type: BROWNFIELD + ABANDONED BUILDINGS

Status: **STATE OWNED**

FACILITIES

Energy infrastructure Water supplies

Proper telephone and Internet connection

Direct connection with road infrastructure and highways

OPPORTUNITIES

Kev sectors to succeed:

1. Storage of goods

2. Manufacture industry

3. Automotive industry

TRANSFER TO PRIVATE OPERATORS

1. By privatization / 2. Leasing / 3. Emphyteusis

O Shkodra city center

O Shkodra city center

EX-TOBACCO FACTORY

Area: 43.821 m²

Type: BROWNFIELD + ABANDONED BUILDINGS

Status: STATE OWNED

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OPPORTUNITIES

Key sectors to succeed: 1. Storage of goods

2. Manufacture industry

3. Automotive industry

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