



AIDA PROFILE

The Albanian Investment Development Agency (AIDA) is the key public institution in Albania dedicated to attracting and supporting foreign and domestic investors. AIDA focuses on strengthening the competitiveness of the private sector, enhancing the country's export potential, and promoting and supporting foreign direct investments in Albania, alongside promoting the country's touristic potential.

The Albanian Investment Development Agency (AIDA) is an institution under the authority of the Ministry of Economy, Culture and Innovation. The focus of the Agency is on enhancing the competitiveness of the private sector, strengthening the export potential of the country, and promoting/supporting foreign direct investment in Albania, as well as promoting the country's tourism potential.

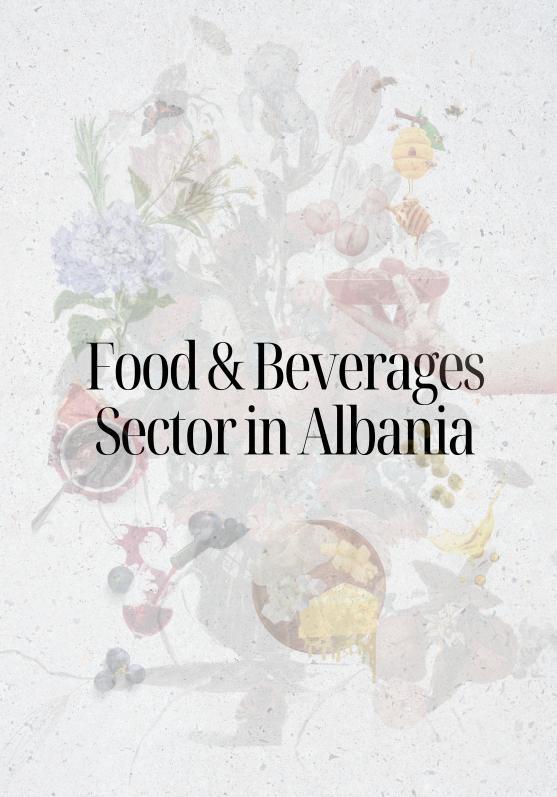
THE ACTIVITY OF THE AGENCY IS MAINLY FOCUSED ON:

Facilitating and supporting direct investments in the Republic of Albania, Increasing the competitiveness and innovation capacity of Micro, Small and Medium Enterprises; Promoting and assisting exports of goods and services; Attracting and promoting strategic investments, both domestic and foreign; Promoting Albania to the investor community and presenting investment opportunities to potential or existing investors.

AIDA offers comprehensive support to foreign and domestic investors regarding their investment projects. Its qualified staff not only assists in analyzing the market and potential investment sectors but also provides advice on finding suitable properties and locations, as well as on identifying new and existing projects on which to collaborate.

AIDA also provides aftercare services aiming to successfully meet the demands of foreign investors after the completion of their projects. AIDA's services are free of charge

At AIDA our specialized, multidisciplinary team will provide you with nocost professional services tailored to your project's needs.



The Albanian food and beverage industry is a vital component of the country's economy, accounting for a significant portion of its GDP. Albania is known for its traditional Mediterranean cuisine, which is heavily influenced by neighboring countries such as Greece, Italy, and Turkey. The country's fertile land, mild climate, and coastal regions provide an ideal environment for growing a diverse range of fruits, vegetables, grains, and livestock.

With a rich history of agriculture and culinary traditions, Albania has a diverse range of food and drink products that are popular both domestically and internationally such as dairy, meat, fruits and vegetables, bakery products, seafood, and beverages such as beer, wine, and soft drinks.

Albania's natural resources and fertile soil provide ideal conditions for farming and food production, making it an attractive location for investment and development.

Albanian food products are mainly exported to the Balkan region, as well as some countries in Central and Eastern Europe.

The main countries to which these goods are exported are: Kosovo, North Macedonia, Montenegro, Bosnia and Herzegovina, Croatia, Serbia, Greece and Dubai.

However, the Albanian government has recently initiated a promotional campaign of "Made in Albania" food and beverages also to the Asian Markets.

To date, the most exported products are: processed fish products, dairy by-products, processed fruit and vegetable products, mineral water, etc.

A major obstacle for the export of food products is the legal barriers between the EU and non-member countries.

As of 2023, there were 3000 agro-processing companies in Albania, 99% out of which are categorized as either micro, small or medium enterprises (MSME-s). The employees working in the sector are male-dominated with 60% of the workforce being male, and 40% female workers. Over the past 5 years, employment in this industry has increased by approximately 15,000 employees.



ALBANIAN <u>STATE INCENTIVES</u> and <u>AIDA'S SUPPORT</u> FOR FOOD & BEVERAGES SECTOR

The Albanian food and beverage industry has been a constant priority of the Albanian government. The Albanian Government in cooperation with international partners has continuously offered financing mechanisms and schemes that promote the development and support the work of the businesses in food and beverages industry.

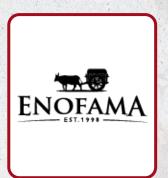
AIDA plays a crucial role in supporting and promoting the development of the food and beverages industry in Albania. AIDA's support for the food and beverage industry has helped to create a favorable business environment in Albania, attracting investment, supporting local businesses, and promoting sustainable development.

Through participation in the fair, AIDA aims to promote Albanian business and the food and beverages industry, enable meetings with interested companies for partnerships, and support Albanian companies with logistics for scheduled meetings, increasing exports in this sector, attracting foreign investors and promoting Albania.

ALBANIAN COMPANIES EXHIBITING IN



2ND - 3RD OCTOBER, ARENA HALLE - BERLIN



Name of the company: Enofama

Date of establishment: 2004

NUIS: K94016402J

Adress: Toshkez, Lushnje

Person of Contact: Enrik Malia

Tel/ Cel: +355 684061616

E-mail: info@enofarma.com

Web: www.enofarma.com

Nr. of employees: 12

Short description of the company

Enofama Winery began its journey in wine production in 1998 when a couple of emigrants from the city of Lushnje decided to return to their homeland, cultivate vineyards, and produce wines that convey the distinctive taste of the Myzegeja region to consumers.

Today, our winery owns 40 hectares of vineyards, from which we produce around 400,000 liters of wine each year. The wines we produce include: Shesh i Bardhe, Tempranillo, Shesh I zi, Rozali, Vranats, Trebbiano, and Riesling, which are sold widely in the local market.

Our wines have also been awarded gold and silver medals at several prestigious international competitions, such as the "Gilbert $\mathcal E$ Gaillard Competition" and the "Concours Mondial de Bruxelles," among others.

Exporting Countries





Greece

Sweden

List of Production

Nr.	Product	Capacity of Production
1.	Toska e bardhë	8.000 bottles
2.	Rozali	10.000 bottles
3.	Toska e kuqe	10.000 bottles
4.	Shesh i bardhë	10.000 bottles

Nr.	Product	Capacity of Production
5.	Vranats	10.000 bottles
6.	White Wine Trebbiano	150.000 L
7.	Red Wine Merlot	80.000 L
8.	Grape Raki	3.000 bottles

Certifications







Name of the company: Kantina SULOVA FH SHPK

Date of establishment: 09.2017

NUIS: M32723202A

Adress: Rr. Ura Sulovës, Cërrik

Person of Contact: Alban Hoxha

Tel/Cel: +355676050322

E-mail: kantina.sulova2018@gmail.com

Web: www.kantinasulova.com

Short description of the company

Sulova Winery was established in 2007 with a small production capacity, utilizing the vineyards of the Hoxha family. Each year has seen growth in both quality and production, and in 2018, the winery expanded into international markets.

In 2023, Sulova No. 2 opened its doors, offering visitors the opportunity to enjoy our wines while witnessing the grape processing. The three main wine varieties produced by Sulova are: Kallmet Reserve, Shesh i Bardhë, and Merlot Prestige.

Exporting Countries



List of Production

Nr.	Product	Capacity of Production
1.	Kallmet	8.000 bottles
2.	Shesh i bardhë	11.000 bottles
3.	Merlot	13.000 bottles



Name of the company: Birraria e Gjyshit

Date of establishment: 2019

NUIS: Mo4810601A

Adress: Mihal Ballkameno, Pogradec, Albania

Person of Contact: Etjen Zeka

Tel/Cel: +355 0693370286

E-mail: <u>birrariagjyshit@gmail.com</u>

Web: https://birrariaegjyshit.al/sq/

Short description of the company

Birraria e Gjyshit, was first established in 2019, born from a passion and desire to create and enjoy a unique and healthy beer. The recipes for Grandfather's beer are one-of-a-kind, meticulously crafted by the creators of this project. These recipes are designed to offer a flavor journey for those who taste them! It is the first brewery in Albania to experiment with and introduce high-fermentation beer styles such as IPA, APA, and Belgian to the market.

The value of Birraria e Gjyshit lies in its quality and taste, which is why this product is now enjoyed only in the most prestigious establishments in Albania. Each bottle that reaches the consumer is handled by artisans who meticulously ensure the quality of the product. All types of beer are 100% artisanal, unfiltered, free from preservatives, and unpasteurized.

Exporting Countries





Netherland

Kosovo

List of Production

Nr.	Product	Capacity of Production
1.	BBA (Belgian Blonde Ale) o.33ml*4.4%Vol*EBC13*IBU 23.6*Nofiltered* 2 Fermentation	60.000 L
2.	IPA (India Pale Ale) 0.33ml*5.5%Vol*EBC13*IBU 24* 2 Fermentation	60.000L



Name of the company: SHKALLA

Date of establishment: 1996

NUIS: J61923015W

Adress: Lundër, Tirana

Person of Contact: Shpresa Shkalla

Tel/Cel: +355672068924

E-mail: <u>info@shpresashkalla.com</u>
Web: www.shpresashkalla.com

Nr. of employees: 6

Short description of the company

Founded in 1996 by Shpresa Shkalla, who comes from a family with a tradition of olive cultivation, "Shkalla" olive oil is a family business dedicated to producing high-quality organic extra virgin olive oil. Combining modern technology with traditional methods, we ensure our olive oil is crafted with the utmost care from hand-picked olives. Our oil is made exclusively from healthy, early-harvested olives processed within 24 hours using a cold extraction system.

With an annual production of around 10 tons, we supply both local markets and export to Germany and Switzerland. We aim to expand further, supported by our high-capacity machinery. Shkalla is certified organic by BioInspecta, Switzerland, and holds the BioSuisse certificate.

Our olive oil, featuring Koroneiki, Frantoio, and Kalinjot varieties, is known for its low acidity (0.2-0.3%), fresh fruit aroma, and green-yellow color. It has earned numerous awards, including multiple BIOL Gold and Extra Gold Medals, and national prizes such as "Best Olive Oil in Albania."

Exporting Countries



Swiss Germany

List of Production

Nr.	Product	Capacity of Production	
1.	Extra Virgin Olive Oil	20 Ton	

Certifications





Name of the company: Dhërmiu Olive Oil

Date of establishment: 2010

NUIS: L01404027A

Adress: Zona industriale Vaqarr - Tiranë

Personi i kontaktit: Gentian Orhani

Tel/Cel: +355 692088861

E-mail: g_orhani@yahoo.it

Nr. of employees: 6

Short description of the company

Dhermiu Olive Oil was established in 1992 and operates both in Albania and internationally, offering five different qualities of olive oil. The olives are grown and processed by small artisans and farmers, with seasonal imports based on the pressing dates. They follow the harvest from the south of Albania, resulting in the freshest oil available to us.

The fruits are carefully selected and the olive oil is produced using cold extraction methods. The olive oil is stored in stainless steel tanks and packaged with modern equipment. The processing line at Dhermiu Olive Oil always complies with European Union regulations. Our selection of olive oil includes: Extra Virgin Olive Oil, Unfiltered Extra Virgin Olive Oil, Virgin Olive Oil, Pomace Olive Oil, and Olive Oil for Salad. Dhermiu Olive Oil aims to be your preferred olive oil supplier and to build a sincere and trustworthy relationship with each of you, one experience at a time.

Shtetet ku eksporton











Kosovo

USA

England

Canada

North Macedonia

List of Production

Nr.	Produkti	Kapaciteti i prodhimit
1.	Extra virgin and virgin olive oil	61.386 L
2.	Olive oil and olive oil	47.672 L
3.	Salad oil	326.491 L

Certifications



