

ALBANIAN PAVILLION

FOOD INGREDIENTS NORTH AMERICA, CO-LOCATED WITH SUPPLYSIDE WEST, IS THE LARGEST INGREDIENTS EVENT IN THE USA. FOCUSED ON FOOD, BEVERAGE, AND SUPPLEMENT INNOVATION, IT BRINGS TOGETHER MORE THAN 20,000 PROFESSIONALS FROM THE HEALTH AND NUTRITION INDUSTRY

MORE INFORMATION
<https://www.figlobal.com/>

EVENT HIGHLIGHTS:

- EXHIBITION HALL
- NETWORKING OPPORTUNITIES
- EXPERT BUSINESS SEMINARS
- PRODUCT LAUNCHES
- BUSINESS MATCHMAKING

30-31
OCTOBER 2024

ALBANIAN BOOTH 1231

09:00 AM - 18:30 PM | MANDALAY BAY, LAS VEGAS, USA

The International Trade Centre (ITC) is a unique joint agency of the United Nations (UN) and the World Trade Organization (WTO) that promotes and supports the internationalisation of small and medium-sized enterprises (SMEs) worldwide. Established in 1964, ITC plays a pivotal role in fostering economic development and empowering businesses in developing and transition economies to succeed in the global marketplace.

The ITC's mission is to assist developing economies, particularly their SMEs, in becoming more competitive and connected to international markets. By doing so, the ITC contributes to sustainable economic growth, poverty reduction, and the achievement of the United Nations Sustainable Development Goals (SDGs). The organisation's vision is to create "trade impact for good," ensuring that trade leads to positive outcomes for people, communities, and the environment.

Key Areas of Work

- 1. Capacity Building for SMEs:** ITC provides technical assistance, training, and advisory services to help SMEs build the skills they need to compete internationally. This includes improving product quality, meeting international standards, and understanding market demands.
- 2. Market Access:** ITC supports SMEs in overcoming barriers to market entry by providing market intelligence and trade information and helping them navigate complex trade regulations. Their tools and resources enable businesses to identify and capitalise on export opportunities in global markets.

- 3. Inclusive Trade:** Inclusivity is at the heart of ITC's work. The agency focuses on empowering marginalised groups, including women, youth, and rural communities, to participate in and benefit from international trade. ITC initiatives often target improving the trade capacities of women-owned businesses and supporting youth entrepreneurship.

- 4. Sustainable and Ethical Trade:** ITC encourages businesses to adopt sustainable and ethical practices. By promoting environmentally friendly production methods and fair trade, ITC helps SMEs contribute to a greener economy and meet the growing demand for sustainable products in global markets.

- 5. Trade Policy and Strategy:** ITC works closely with governments and international bodies to develop trade policies that support SME growth. They provide insights and recommendations to ensure that trade policies are inclusive and create an enabling environment for businesses to thrive.

Global Reach and Impact

ITC operates in over 100 countries, focusing on Africa, Asia, and Latin America. The agency collaborates with local governments, international organisations, and the private sector to deliver projects that have a tangible impact on the ground. ITC's work has helped thousands of SMEs enter new markets, create jobs, and contribute to their local economies.

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Find more information at

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The Albanian Investment Development Agency (AIDA) is the key public institution in Albania dedicated to attracting and supporting foreign and domestic investors. AIDA focuses on strengthening the competitiveness of the private sector, enhancing the country's export potential, and promoting and supporting foreign direct investments in Albania, alongside promoting the country's touristic potential.

The Albanian Investment Development Agency (AIDA) was established and operates under Law no. 10303, dated 15.07.2010, "On the establishment and organization of the Albanian Investment Development Agency".

The Albanian Investment Development Agency (AIDA) is an institution under the authority of the Ministry of Economy, Culture and Innovation. The focus of the Agency is on enhancing the competitiveness of the private sector, strengthening the export potential of the country, and promoting/supporting foreign direct investment in Albania, as well as promoting the country's tourism potential.

As a crucial intermediary between foreign investors and the Government of Albania, AIDA plays a pivotal role. It provides access to up-to-date information, an efficient way of communicating with government bodies, and a "One-Stop Shop" that supports investors throughout the investment process.

THE ACTIVITY OF THE AGENCY IS MAINLY FOCUSED ON:

Facilitating and supporting direct investments in the Republic of Albania, Increasing the competitiveness and innovation capacity of Micro, Small and Medium Enterprises;

Promoting and assisting exports of goods and services; Attracting and promoting strategic investments, both domestic and foreign; Promoting Albania to the investor community and presenting investment opportunities to potential or existing investors. AIDA offers comprehensive support to foreign and domestic investors regarding their investment projects. Its qualified staff not only assists in analysing the market and potential investment sectors but also provides advice on finding suitable properties and locations, as well as on identifying new and existing projects on which to collaborate. AIDA also provides aftercare services aiming to successfully meet the demands of foreign investors after the completion of their projects. AIDA's services are free of charge! At AIDA, our specialised, multidisciplinary team will provide you with no-cost professional services tailored to your project's needs.

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The Swiss Import Promotion Programme (SIPPO) is a key initiative of Switzerland's State Secretariat for Economic Affairs (SECO), aimed at fostering sustainable trade and economic development by supporting small and medium-sized enterprises (SMEs) in emerging and developing countries. SIPPO works to connect these businesses with international markets, enabling them to export their products to Switzerland and other regions, ultimately contributing to economic growth and job creation in their home countries.

Mission and Vision

SIPPO's mission is to integrate developing countries into the global trade system by facilitating access to international markets. By enhancing the export capacities of SMEs and trade promotion organisations (TPOs) in these countries, SIPPO contributes to sustainable economic development. The programme is driven by the vision of creating "better access, better trade," ensuring that businesses from emerging markets can compete effectively and sustainably on the global stage.

Key Areas of Work

- 1. Market Access and Export Development:** SIPPO provides hands-on support to SMEs and TPOs, helping them gain access to international markets. This includes offering market insights, training, and guidance on meeting international standards, ensuring that their products are competitive and appealing to buyers in Switzerland and beyond.
- 2. Capacity Building:** SIPPO works closely with TPOs and sector associations to strengthen their capabilities. By enhancing the institutional capacities of these organisations, SIPPO helps them better support their member companies in accessing global markets and navigating the complexities of international trade.

- 3. Sustainable Trade Practices:** Sustainability is a core focus for SIPPO. The programme promotes the adoption of sustainable and responsible trade practices, ensuring that the economic benefits of trade are balanced with environmental and social considerations. This includes supporting businesses in achieving certifications and standards that international buyers increasingly demand.

- 4. Partnerships and Networking:** SIPPO facilitates partnerships between exporters from developing countries and importers from Switzerland and other regions. By organising trade fairs, buyer missions, and networking events, SIPPO creates opportunities for direct business connections, fostering long-term commercial relationships.

Global Impact

SIPPO's activities span across multiple sectors, including natural ingredients, processed foods, technical wood, textiles, and sustainable tourism. By focusing on these sectors, SIPPO helps diversify exports from developing countries, reducing their reliance on a limited number of markets and products.

The programme operates in several key regions, including Africa, Asia, and Latin America. In each of these regions, SIPPO tailors its approach to the specific needs of the local markets, working closely with local TPOs and sector associations to ensure that the support provided is relevant and effective.

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Find more information at

<https://www.sippo.ch>

ABOUT FI NORTH AMERICA 2024

Summary:

Food Ingredients North America 2024 is a leading platform for innovation and business development in the food and beverage industry. This annual event is an essential gathering for industry professionals, offering a unique opportunity to explore new products, engage with thought leaders, and discover the latest trends shaping the future of food. Co-located with SupplySide West, Fi North America 2024 serves as a comprehensive marketplace for the food, beverage, and health industries, fostering collaboration and driving growth.

Detailed Key Facts

Exhibitors:

- The event will feature over 1,300 exhibitors, showcasing a vast array of products and services across the food and beverage supply chain. Exhibitors include both established brands and innovative startups, providing a diverse range of solutions.
- Key exhibitors include global leaders such as Scoular, Prova, and Farbest, known for their high-quality ingredients and commitment to innovation.
- Exhibitors will span multiple sectors, including:
 - Health Ingredients: Products focused on nutritional benefits, dietary supplements, and functional foods.
 - Natural Ingredients: Sourced from nature, these ingredients meet the growing consumer demand for clean-label products.
 - Free-From Products: Catering to the rising demand for allergen-free, gluten-free, and other speciality dietary needs.
 - Plant-Based Foods: Reflecting the significant trend towards vegetarian and vegan diets with innovative plant-based ingredients.
 - Organic Products: Highlighting sustainability and natural farming practices, organic products are increasingly sought after by health-conscious consumers.

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ABOUT FI NORTH AMERICA 2024

Visitors:

- Fi North America 2024 is expected to attract over 18,500 visitors from more than 75 countries.
- Visitors include professionals from various sectors, such as product development, R&D, procurement, marketing, and more.
- The event draws a wide range of attendees, from C-level executives to technical experts, ensuring meaningful networking opportunities.
- Products on Display:
 - With over 10,000 ingredients and products on display, attendees will have the chance to explore everything from traditional food additives to cutting-edge innovations.
 - Product categories include antioxidants, baking powders, emulsifiers, flavour enhancers, food colourings, vitamins, minerals, and more. These ingredients are crucial for enhancing the taste, texture, and nutritional value of food and beverages.

Why attending:

- Innovation Hub:
 - Fi North America is recognized as a central hub for innovation in the food and beverage industry. The event showcases the latest trends and technological advancements that are driving the future of food.
 - Attendees will have the opportunity to discover new products and solutions that can enhance their business operations, meet consumer demands, and stay ahead of industry trends.

Market Access:

- North America is one of the most competitive markets for food and beverage products. Fi North America provides direct access to this market, allowing companies to establish and expand their presence in the region.
- The event's co-location with SupplySide West amplifies its reach, bringing together professionals from adjacent industries such as dietary supplements, personal care, and sports nutrition.

Sustainability Focus:

- Sustainability is a key theme at Fi North America 2024. The event promotes eco-friendly practices and showcases companies that are leading the way in sustainable ingredient sourcing and production.
- Attendees can learn about the latest sustainability initiatives and how to incorporate them into their own business strategies.
- Networking Opportunities:
 - Fi North America offers extensive networking opportunities, including pre-arranged meetings, networking receptions, and informal gatherings. These events provide a platform for attendees to build relationships, exchange ideas, and explore potential collaborations.
 - The event's co-location with SupplySide West further enhances networking possibilities, connecting attendees with professionals from the broader health and wellness industries.

Venue Information

Address:

Mandalay Bay Convention Center
3950 Las Vegas Blvd South, Las Vegas, NV 89119, USA

Accessibility and Amenities:

- The Mandalay Bay Convention Center is one of the premier venues in Las Vegas. It offers state-of-the-art facilities and services and is conveniently located on the Las Vegas Strip, providing easy access to hotels, dining, and entertainment options.
- The venue is equipped with modern amenities, including high-speed Wi-Fi, on-site restaurants, and business services, ensuring a comfortable and productive experience for all attendees.

Accommodation:

- Numerous hotels are located within close proximity to the convention centre, offering a range of options to suit different budgets and preferences. Recommended hotels include Mandalay Bay Resort, Delano Las Vegas, and Four Seasons Hotel Las Vegas.

Find more information at

<https://www.figlobal.com/>

MAPs sector in Albania

Medicinal & Aromatic Plants

The **Medicinal and Aromatic Plants (MAPs)** sector is one of the most significant and traditional industries in Albania, contributing substantially to the country's rural economy and export revenues. Albania is recognized for its rich biodiversity, particularly in MAPs, which thrive in the country's diverse climatic and geographical conditions. The sector includes the cultivation, collection, processing, and export of various medicinal and aromatic plants used in pharmaceuticals, cosmetics, and food industries worldwide.

Key Facts and Figures

- **Biodiversity:** Albania is home to over 3,200 plant species, of which more than 300 are classified as medicinal or aromatic. The country's mountainous terrain and Mediterranean climate provide ideal conditions for the growth of high-quality MAPs.
- **Economic Contribution:** The MAPs sector is a vital source of income, particularly in rural areas. It is estimated that around 100,000 people are directly or indirectly involved in the sector, including collectors, farmers, processors, and traders.
- **Exports:** MAPs are among Albania's top agricultural exports. The country exports approximately 95% of its MAP production, primarily to the European Union, the United States, and other international markets. The main export products include sage, lavender, oregano, and rosemary.
- **Annual Revenue:** The MAPs sector generates an estimated annual revenue of over \$30 million, making it a key contributor to Albania's agricultural export portfolio.

Main Species Cultivated and Collected

- **Sage (*Salvia officinalis*):** Albania is one of the leading global exporters of sage, known for its high essential oil content and quality.
- **Lavender (*Lavandula angustifolia*):** Widely used in the cosmetic and pharmaceutical industries for its aromatic and therapeutic properties.
- **Oregano (*Origanum vulgare*):** Popular as a culinary herb and for its medicinal properties, especially in natural remedies and supplements.
- **Rosemary (*Rosmarinus officinalis*):** Used in both the food industry and for essential oil extraction, known for its aromatic and health benefits.



Olive Oil sector in Albania

Olive oil

The olive oil sector is a significant and growing industry in Albania, deeply rooted in the country's agricultural traditions. With a Mediterranean climate that is ideal for olive cultivation, Albania has a long history of producing high-quality olive oil. The sector not only contributes to the country's economy but also plays a vital role in the livelihoods of many rural communities. Albania's olive oil is increasingly recognized for its quality and unique characteristics, making it a valuable product in both domestic and international markets.

Key Facts and Figures

- **Olive Cultivation:** Albania has approximately 50,000 hectares of land dedicated to olive groves, with around 12 million olive trees. The majority of these trees are found in the southern regions of the country, particularly in Vlora, Fier, and Berat, where the climate and soil conditions are most favourable.
- **Production:** Albania produces around 20,000 to 30,000 tons of olive oil annually, with a significant portion being extra virgin olive oil. The country is known for its indigenous olive varieties, such as "Kalinjot" and "Kryps Berati," which produce oil with a distinct taste and aroma.
- **Exports:** Although most of the olive oil produced in Albania is consumed domestically, there is a growing export market. Albanian olive oil is exported mainly to neighbouring countries and European markets, including Italy and Greece, where it is often blended with local oils.
- **Annual Revenue:** Albania's olive oil sector generates substantial revenue, contributing significantly to the agricultural GDP. The exact revenue figures vary, but the sector is considered a vital part of Albania's agricultural exports.

Main Olive Varieties

- **Kalinjot:** A native Albanian olive variety is known for its robust flavour and high oil content. This variety is highly prized for producing extra virgin olive oil with a strong, fruity aroma.
- **Kryps Berati:** Another Indigenous variety known for its mild flavour and smooth texture, olive oil from Kryps Berati is often used in gourmet cooking and is favoured for its balance of flavour.





Natural Herbal E.V.R

Find more information at

www.naturalherbalevr.al

Address and contacts:

Blloku Nr.3, Sheshi Puntori, Maliq, Albania
info@naturalherbalevr.al



WHO WE ARE

Natural Herbal E.V.R specialises in the collection, processing, wholesale, and retail of dried aromatic herbs. The company was founded in 1993 by Roland Gypi and is located in Maliq, Korça, in southeast Albania. In the early days, the company would only collect medicinal aromatic dry plants, roots, and herbs. The production, storage, and preparation of dried herbs was an additional activity that began later and fuelled the growth of the company.

WHAT WE DO

Nowadays our company is one of the main suppliers of medicinal plants in Albania. The company obtains about 3,000 square meters of storage warehouses. As an experienced company already, our main priority is now to export our products worldwide. Some of the rare and wild products are collected by spontaneous collectors, while some other products are cultivated by local farmers. Dry conditions are used to manufacture the products, which go through several processes (including going through metal detectors and magnetic separators), chopping, calibration, pressing, packaging, and labeling with continuous monitoring by specialists, to ensure high quality.

PRODUCTS

At Natural Herbal E.V.R., we specialise in offering a diverse range of high-quality herbs carefully selected to meet the needs of discerning customers. Our product lineup includes vibrant flowers like Cornflower, Linden, and Mallow, each known for their unique therapeutic properties. We also offer nutrient-rich leaves such as Nettle, Dandelion, and Sage, ideal for natural remedies. Our selection extends to fruits like Juniper Berry and Rose Hips, renowned for their health benefits, and a variety of roots, including Dandelion and Burdock, valued for their restorative qualities. Our products are perfect for those seeking natural and effective health solutions.

CERTIFICATIONS

Some of the certificates that our company has are ISO 22000, ISO 9001 and also the organic certificate bi-OSEU Equivalent standards.



Esencial Ltd.

Find more information at

<https://www.esencial.al>

Address and contacts:

Elbasan-Librazhd Road,
Km. 2, Elbasan, Albania

Email: contact@esencial.al



WHO WE ARE

Esencial is a family company in the production of 100% natural extracts from medicinal plants, leveraging advanced Supercritical Fluid Technology (SCFE). Founded in Mengël, Elbasan, Albania, by chemists Lindita and Arben Vrushi, Esencial is the first and only company in Albania to utilize SCFE Technology. Our journey began after a decade of intensive research into medicinal and aromatic plants, focusing on their health and well-being benefits. Today, we stand at the forefront of innovation, producing CO2 Total Extracts that serve as essential raw materials for various industries, including pharmaceuticals, cosmetics, nutraceuticals, and food. We are committed to merging traditional knowledge with cutting-edge technology to deliver extracts of the highest quality, reflecting our dedication to excellence and sustainability.

WHAT WE DO

Esencial specializes in producing 100% natural CO2 Total Extracts, which are used as raw materials in the formulation of pharmaceutical, chemical, food, nutraceutical, and cosmetic products by other companies. Our extracts are derived from over 50 species of medicinal and aromatic plants, as well as agricultural and aquaculture residues. Through our precise extraction process, we ensure that our products are environmentally friendly, non-toxic, and free of solvents. With a strong focus on sustainability and innovation, we work exclusively with trusted local harvesters to source the highest quality raw materials. Our products undergo rigorous testing in our in-house R&D laboratory, adhering to the highest production standards and ensuring that each extract embodies the purity and potency of Albanian flora.

PRODUCTS

Esencial offers a diverse range of CO2 Total Extracts, including solid extracts, extracts stabilized in vegetarian oil, and dry extracts of microencapsulated CO2. These products are crafted for a variety of applications across industries, such as pharmacy, supplements, food and drink, oral hygiene, cosmeceuticals, bio-detergents, and chemical synthesis. Our commitment to clean technology and zero-waste manufacturing ensures that each extract is not only effective but also environmentally responsible.

CERTIFICATIONS

Esencial is certified with ISO 9001 - 2015 by the TUV-NORD certification body. It is also equipped with NATRUE certificates from the CCPB certification body.

Esencial operates in compliance with Good Manufacturing Practices (GMP) and upholds the highest ethical standards. Our focus on green technology, sustainable production, and the preservation of Albania's natural heritage is central to our mission.



Shkalla SH Ltd.

Find more information at

<https://www.shkalla.al>

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Rruga e Elbasanit 1, Lundër, 1045 Tirana
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WHO WE ARE

Shkalla Sh Olive Oil, a family business, was founded in 1996 by Shpresa Shkalla, whose family has a long-standing tradition of cultivating olives. Our passion for producing excellent organic extra virgin olive oil is a testament to our roots. Today, our production process is a harmonious blend of modern technologies and traditional methods. The company is a leading Albanian company specialising in producing high-quality, organic extra virgin olive oil. The company is renowned for its dedication to quality, supported by international projects such as GTZ, SBCA/USAID, and SASA/SDC. Our olive oil, certified organic, boasts a low acidity level (below 0.4%), making it ideal for culinary and medicinal use. “Shkalla Sh” company exports its products to Switzerland, Germany and Hong Kong and serves the domestic market, focusing on sustainable practices and preserving traditional Albanian olive cultivation methods. The Company has won different National and International prizes for premium quality.

WHAT WE DO

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PRODUCTS

Oil olive, Variety of olive: Koroneiki, Frantoio, Kalinjot.

CERTIFICATIONS

Shkalla Sh Ltd. is certified by BioInspecta, Switzerland, for its organic olive oil production and has a Bio Suisse certificate.



Ekoprod Ltd.

Find more information at

<https://ekoprod.al/>

Address and contacts:

Rruga e Nacionale, , Korçe, Albania
Email: info@ekoprod.al



WHO WE ARE

Ekoprod Ltd. is an Albanian company founded in 2013 in Korça, Albania, specialising in collecting and processing medicinal plants. The company is committed to organic and natural products and exports primarily to France, Greece, Serbia, and Germany. Its operations include seeding, collecting, drying, and packaging these products, ensuring quality and sustainability. Ekoprod Ltd. has participated in numerous national and international fairs, reflecting its success in producing and processing medicinal and aromatic plants.

WHAT WE DO

The company collects, cultivates, processes, and trades medicinal herbs and aromatic plants and cooperates with various farmers for cultivation and wild collection activities.

PRODUCTS

Ekoprod produces a wide variety of herbs and medicinal plants, catering to both therapeutic and aromatic needs. Their offerings include popular herbs like Cornflower (*Centaurea Cyanus*), Mallow (*Malva Sylvestris*), and Marigold (*Calendula Officinalis*), known for their vibrant colours and health benefits. They also produce medicinal plants such as Hawthorn (*Crataegus*), Horsetail (*Equisetum Arvense*), and Nettle (*Urtica*), valued for their healing properties. Additionally, Ekoprod provides a range of aromatic plants like Lavender (*Lavandula*) and Thyme (*Thymus Vulgaris*) for both culinary and medicinal uses.

The company's diverse portfolio extends to roots, leaves, flowers, and fruits, each selected for its unique benefits, whether for natural remedies, herbal teas, or essential oils. This includes roots like Marshmallow (*Althea Officinalis*) and Radix Urtica (Nettle), as well as fruits like Elderberry (*Sambucus Nigra*) and Bilberry (*Fructus Myrtilli*), known for their role in traditional medicine. The combination of these plants ensures a comprehensive range for those interested in natural health and wellness solutions.

CERTIFICATION

Ekoprod is certified with several important international standards that reflect its commitment to quality and sustainability. The company holds ISO 22000:2018 certification, ensuring food safety management across its production processes. Additionally, Ekoprod is certified organic according to EU and USDA standards, guaranteeing that their products are produced in an environmentally friendly manner without the use of synthetic chemicals. These certifications underline Ekoprod's dedication to maintaining high standards in both product quality and environmental responsibility.

BioBes Ltd.

Find more information at

<https://www.biobes.al/>

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WHO WE ARE

BioBes Shpk (Ltd) established in 2012, is dedicated to the sustainable collection, processing, and export of medicinal and aromatic plants. The company collaborates with local farmers, ensuring high-quality organic products and environmentally friendly practices. BioBes focuses on supporting rural development in Albania, adhering to global standards to supply premium products to international markets. Their approach is holistic, covering every aspect from seeding to packaging, which enables them to meet the demands of the global market efficiently.

WHAT WE DO

Biobes is an Albanian company that operates in the field of production, collection, processing, and export of aromatic and medicinal plants. Biobes collaborates closely with more than 450 small familiar farms in rural areas with a tradition of cultivating and collecting wild flora of aromatic and medicinal plants. Biobes has a portfolio of more than 120 products that come from the wild collection or cultivation of medicinal and aromatic plants in Albania. Organic production is the focus of the company, and organic MAPs cover an important part of the wide spectrum of our products.

PRODUCTS

Major parts of aromatic and medicinal plants are certified according to the required standards. Besides, the company has a special positive approach to environmental protection. The product range includes Sage (*Salvia officinalis*), Laurel leaves (*Laurus nobilis*), Rosemary (*Rosmarinus officinalis*), Lemon whipping (*Lemon verbena*), BlackBerry (*Rubus fruticosus*), Dandelion (*Taraxacum officinalis*), Lemon Balm (*Melissa officinalis*), Winter Savory (*Satureja montana*), Thyme (*Thymus capitatus*), Raspberry (*Rubus idaeus*), etc.

Biobes and its partners apply practices that are friendly to the environment and make sustainable exploitation of wild flora of aromatic and medicinal plants. BIOBES has invested in drying and processing lines that preserve the quality of aromatic plants and prepare the product according to our client's demand. Thanks to the processing, Biobes do not only export raw products but also final products for consumption if this is demanded by our clients.

CERTIFICATION

The company is certified in the European Organic Standard, United States Organic Standard NOP, FairWild certification, and Fair For Life.

Albanian Herb Jsc.

Find more information at

<https://albanian-herb.com>

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WHO WE ARE

Albanian Herb Sh.a started operating in Durrës, Albania in 2006. Throughout this period, the company has steadily increased capacities and exports and worked to continuously improve the quality of the product. Albanian Herb has direct control of the raw materials, which guarantees fresh crops and full traceability. We envision becoming the leading Albanian company that offers native organic herbs and spices to worldwide markets.

WHAT WE DO

The company collects raw materials all over Albania from a long list of reliable suppliers. Over the years, we have established a successful brand name that enables us to collect the best raw materials. After materials are collected, the product goes through several processes, such as cleaning, cutting, and packaging. Processing depends on the customer's request. Ongoing investment in technology, state-of-the-art machinery, qualified staff, and following closely the latest demands and trends, is our priority.

PRODUCTS

The company is specialised in the cultivation and export of high-quality herbs and spices, including sage (*Salvia Officinalis*), oregano (*Origanum*), thyme (*Thymus*), rosemary (*Rosmarinus*), and savoury (*Satureja*). The company, based in Durres, Albania, controls the entire production process, ensuring traceability, sustainability, and the highest quality standards. They work closely with contract farmers, particularly focusing on sage and oregano, to meet international market demands with a strong reputation for reliability and customer satisfaction.

CERTIFICATIONS

Albanian Herb Sh.a has several key certifications, including ISO 9001:2015 for Quality Management Systems, and ISO 22000:2018 for Food Safety Management. These certifications demonstrate the company's commitment to maintaining high standards in both quality and safety throughout their production processes. Additionally, the company adheres to EU Organic Regulations, ensuring that their products meet stringent organic farming and processing standards.



Albanian Herb Sh.a.

Biolive Ltd.

Find more information at
<https://www.bioliveoil.com/>

Address and contacts:
Cerme, Divjake, Albania
Email: info@bioliveoil.com



WHO WE ARE

Biolibe is a producer of premium extra virgin olive oil rooted in the rich agricultural tradition of southern and central Albania. Established in 2020, Biolive is built on a foundation that merges deep historical roots with a commitment to modernity and quality. Our inception is inspired by Albania's long-standing olive cultivation practices, revitalised through contemporary technological advancements. Leveraging extensive expertise in Food Technology and a profound reverence for our heritage, we meticulously blend age-old methods with innovative techniques. Our state-of-the-art facility reflects this synthesis, situated amidst the ancient olive groves of our land, ensuring each bottle of Biolive Olive Oil exemplifies both the legacy and the future of Albanian agriculture.

WHAT WE DO

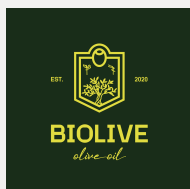
Biolive specialises in producing and bottling premium extra virgin olive oil, using carefully selected Albanian autochthonous olive varieties such as The Red of Velagosht, Kotruvs, Kaninjot, and Mixan. From the handpicking of olives in our century-old groves to the precision cold-pressing at controlled temperatures, every step of our process is designed to preserve the purity and flavour of the oil. Our products undergo rigorous testing to ensure quality and authenticity, culminating in an olive oil that is not only a reflection of Albanian tradition but also a beacon of sustainability and culinary excellence. We distribute our olive oil globally, aiming to bring a piece of Albanian heritage to tables around the world through our innovative bottling and eco-friendly practices. Currently, our products grace the markets of Switzerland and Italy, showcasing the best of Albania's olive oil.

PRODUCTS

Biolive offers a selection of premium extra virgin olive oils crafted from unique Albanian olive varieties like the red of Velagosht, Kotruvs, Kaninjot and Mixan. The careful cold-pressing process preserves the distinctive, robust flavors and low acidity of the olives, ideal for a range of culinary uses. Committed to sustainability and quality, each bottle encapsulates the rich tradition and purity of Albanian olive cultivation.

CERTIFICATIONS

Biolive, a company specialising in the production of olive oil, proudly holds ISO 22000 certification. This certification underscores their commitment to food safety management, ensuring that their production processes meet international standards. By adhering to ISO 22000, Biolive guarantees the quality and safety of its olive oil products, maintaining high standards from production to distribution. This certification highlights Biolive's dedication to delivering safe and premium products to their customers.



Bidaj Ltd.

Find more information at

<https://bidaj.al>

Address and contacts:

Bishti i Zhurit, Rogozhine Highway, 2503
Rrogozhine, Albania
Email: info@bidaj.al



WHO WE ARE

BIDAJ is a family-owned company that has been a leader in the collection and export of medicinal and aromatic herbs since 1994. Based in Albania, our journey began with a deep respect for our country's natural resources. The company specialises in sourcing herbs from wild areas in the Albanian mountains, forests, and fields, but also with cultivation (we manage around 30 Ha of cultivation of different herbs). Our commitment to quality is evident in every step of our process, from collection to hand selection, ensuring that only the finest herbs reach our partners. In 2017, we achieved EU organic certification, followed by USDA organic certification in 2020, solidifying our dedication to organic practices. We believe that organic herbs are the future, and we are progressively transitioning all our products to organic, blending traditional methods with a modern approach to sustainability.

WHAT WE DO

At BIDAJ, the expertise lies in the meticulous collection, control, testing, cleaning, drying, and export of high-quality medicinal and aromatic herbs. We work closely with local harvesters to source herbs that are naturally abundant in Albania's wild landscapes. Our product range includes a variety of flowers, leaves, herbs, fruits, roots, and cortex, each carefully processed to maintain their natural properties. Our dedication to quality and sustainability is reflected in our organic certifications and our ongoing efforts to expand our organic offerings. By working closely with farmers and cultivating our own fields, we ensure a consistent supply of organic flowers such as cornflower, calendula, and mallow, meeting the growing demand for organic products in various industries.

PRODUCTS

BIDAJ offers an extensive range of products, including (among others):

- Flowers: Calendula, Chamomile, Clover, Common Daisy, Cornflower, Elder, Lavander, Malva, Mullein, Sunflower Petals, and more.
- Leaves: Birch, Blackberry, Blueberry, Dandelion, Eucalyptus, Hazelnut, Hawthorn, Ivy, Laurel, Mullein, Myrtle, Nettle, Olive, Raspberry, Strawberry, and more.
- Herbs: Centaury, Equisetum, Hyssop, Jimsonweed, Mountain Tea, Oregano, Pulmonaria, Rockrose, Sage, Savory, St. Johns's-wort, Thyme, Verbena, and more.
- Fruits: Elderberry, Blueberry, Hawthorn, Juniper Berry, Rosehip, Vitex, Wild Apple, and more.
- Roots: Burdock, Butcher's Broom, Chicory, Couch Grass, Dandelion, Restharrow, and more.
- Cortex: Ash Husk, Bean (Common), Cornsilk, Oak Husk, Orange Husk, White willow Husk

The products serve as essential ingredients for industries such as pharmaceuticals, cosmetics, nutraceuticals, and food. Each product is carefully processed to ensure it meets the highest standards of quality, reflecting the purity and potency of Albania's rich flora.

CERTIFICATIONS

BIDAJ operates in compliance with organic standards, holding both EU and USDA organic certifications. Our focus on sustainability, quality, and the preservation of Albania's natural heritage is central to our mission. As we continue to grow, we are eager to form new partnerships in the United States and Asia, bringing our high-quality, organic herbs to a global market.





ALBANIAN PAVILLION

30-31
OCTOBER
2024

ALBANIAN BOOTH 1231

09:00 AM - 18:30 PM | MANDALAY BAY, LAS VEGAS, USA

