



**INVEST IN ALBANIA**





**Albanian Investment Development Agency** is focused on boosting the **competitiveness of the private sector**, enhancing the country's export potential, promoting and supporting **foreign direct investments (FDI)**, and showcasing **Albania's tourism potential**.

As a bridge between **foreign investors** and the **Government of Albania**, AIDA provides access to **up-to-date information** and facilitates **efficient communication** with government bodies.

Serving as a **One-Stop-Shop**, AIDA supports investors throughout the entire investment process, ensuring a smooth and streamlined experience.



# ALBANIA CALLS

A COUNTRY OF OPPORTUNITIES



## Albania Profile

Albania, located **in Southeastern Europe**, enjoys a Mediterranean climate with **up to 300 sunshine days** annually. The country, with a population of 2.79 million, is **rich in natural resources** and has great potential for **renewable energy development**, with opportunities to leverage its rich **water, wind, solar, biomass, and geothermal resources**. Travel and tourism are crucial to Albania's economy, contributing **over 8% of GDP** and USD 23 billion in 2023, with **10 million international visitors**.





# BRING YOUR BUSINESS TO ALBANIA

INVEST IN YOUR FUTURE





**Highly Recommended Touristic Destination and Sustainable Growth Potential** highlight Albania's appeal to investors, offering a thriving tourism sector alongside a promising economic future with **Macroeconomic Stability**.

With its **Strategic Geographical Location, Rapid Development of Infrastructure, and Young and Educated Population**, Albania stands out as a prime investment opportunity, especially for those seeking **Competitive Labor Costs, Customs-Free Access, and Competitive Taxation and Investment Incentives**.





# STRATEGIC INVESTMENTS

A ONE-STOP SHOP FOR INVESTORS





## Where Opportunity Knocks

Investors seeking to benefit from the Strategic Investor Status can approach **AIDA** for assistance with all required procedures, for the two statuses: **Assisted Status** and **Special Status**.

AIDA serves as a **one-stop shop for strategic investors**, managing all administrative processes in their favor, from the application submission to the finalization of the strategic investment.





**FACTSHEET**  
**TOURISM SECTOR**  
INVEST IN TOURISM  
IT'S THE BRIGHTEST FUTURE



**Tourism** is one of the most important sectors, and it generates significant amounts of revenue for the state, entrepreneurial, and sector budgets.

In 2022, the tourism sector created **250.000 new jobs**, which is about **20% of the total** employment in Albania.

The tourism sector, a major contributor to the economy, accounted for **over 8% of the GDP**, with **international tourist numbers hitting 10 million in 2023**.





# FACTSHEET

## AGRICULTURE, AGRITOURISM AND AQUACULTURE SECTOR

INVEST HERE  
THE POTENTIAL IS LIMITLESS



Albania boasts a **diverse agricultural landscape** driven by its varied climate and terrain, contributing **18.6% to the GDP** in 2023. **Agrotourism** as a subsector, is also a strong point of the economy.

The country enjoys a typical **Mediterranean climate** with mild, wet winters and sunny summers, along with up to 300 days of sunshine annually. Its **different microclimates** are ideal for cultivating a **variety of products** across approximately **560,000 hectares of arable land**, supported by **fertile soil** and **abundant water resources**.







# FACTSHEET MANUFACTURE SECTOR

INVEST IN MANUFACTURE  
WHERE ADVANTAGE MEETS OPPORTUNITY





Albania's vibrant manufacturing sector, particularly in textiles and footwear, is bolstered by a **skilled and cost-effective workforce**. With **over 1,000,000 young, well-educated professionals** and some of the region's most competitive wage rates - an average **gross monthly wage of EUR 529** - Albania ranks highest in the Western Balkans for workforce skill according to the Global Competitiveness Index. Its **strategic location** at the crossroads of Europe's major transit corridors further enhances its economic advantage.





# FACTSHEET ICT AND BPO SECTOR

INVEST IN ICT AND BPO  
BOUNDLESS GROWTH AWAITS



The ICT and BPO sector in Albania is **expanding rapidly**, with **40,000 people employed** and the industry valued at **\$130 million**. Albania leads Central and Eastern Europe in computing graduates per capita. With **over 3,390 active companies** and **an average monthly salary of 108,918 ALL** (1,108 EUR) in information and communication, the sector demonstrates robust development and potential.





# FACTSHEET

# RENEWABLE ENERGY SECTOR

INVEST IN RENEWABLE ENERGY  
THE KEY TO FUTURE PROSPERITY



Albania's renewable energy potential is a key driver of its commitment to sustainable growth. With a binding **target to achieve 54.4%** of energy from renewable sources by 2030, Albania is building on its strengths. In 2020, it already **led the Western Balkans with 45%** of its gross final energy consumption coming from renewables—a notable increase from the previous year. Thanks to its strategic location, Albania can harness **water, wind, solar, biomass, and geothermal resources**, positioning itself as a leader in the region's clean energy transition.





# FACTSHEET TEDA

JOIN ALBANIA'S GROWTH





The Technological and Economic Development Area (**TEDA**) in **Kashar, Tirana**, is a key initiative for boosting Albania's economic growth and attracting foreign investors.

Spanning **35 hectares**, this industrial zone is designed to encourage foreign companies to establish operations within TEDA, expanding the range of industries in the Albanian market. With a focus on sectors like **manufacturing, automotive, IT, electronics, biotechnology, and logistics**, TEDA aims to drive economic development and innovation in the region.





**SCAN ME**

**Our dedicated team is available to provide information and assistance to both new and established investors.  
You can contact us through any of the following channels:**



Skerdilajd Llagami St. Building no.1 Tirana, Albania



(+355) 4 225 10 01



[info@aida.gov.al](mailto:info@aida.gov.al)



[www.aida.gov.al](http://www.aida.gov.al)

