

in**v**est in Albania

INVEST IN ALBANIA



in<u>w</u>est in Albania







Albanian Investment Development Agency is focused on boosting the competitiveness of the private sector, enhancing the country's export potential, promoting and supporting foreign direct investments (FDI), and showcasing Albania's tourism potential.

As a bridge between **foreign investors** and the **Government of Albania**, AIDA provides access to **up-to-date information** and facilitates **efficient communication** with government bodies.

Serving as a **One-Stop-Shop**, AIDA supports investors throughout the entire investment process, ensuring a smooth and streamlined experience.





ALBANIA CALLS

A COUNTRY OF OPPORTUNITIES



Albania Profile

Albania, located **in Southeastern Europe**, enjoys a Mediterranean climate with **up to 300 sunshine days** annually. The country, with a population of 2.79 million, is **rich in natural resources** and has great potential for **renewable energy development**, with opportunities to leverage its rich **water**, **wind**, **solar**, **biomass**, **and geothermal resources**. Travel and tourism are crucial to Albania's economy, contributing **over 8% of GDP** and USD 23 billion in 2023, with **10 million international visitors**.





in**√**est in Albania





BRING YOUR BUSINESS TO ALBANIA

INVEST IN YOUR FUTURE



Highly Recommended Touristic Destination and Sustainable Growth Potential highlight Albania's appeal to investors, offering a thriving tourism sector alongside a promising economic future with Macroeconomic Stability.

With its Strategic Geographical Location, Rapid Development of Infrastructure, and Young and Educated Population, Albania stands out as a prime investment opportunity, especially for those seeking Competitive Labor Costs, Customs-Free Access, and Competitive Taxation and Investment Incentives.











STRATEGIC INVESTMENTS

A ONE-STOP SHOP FOR INVESTORS



Where Opportunity Knocks

Investors seeking to benefit from the Strategic Investor Status can approach AIDA for assistance with all required procedures, for the two statuses: Assisted Status and Special Status.

AIDA serves as **a one-stop shop for strategic investors**, managing all administrative processes in their favor, from the application submission to the finalization of the strategic investment.







FACTSHEET TOURISM SECTOR

INVEST IN TOURISM IT'S THE BRIGHTEST FUTURE

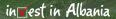


Tourism is one of the most important sectors, and it generates significant amounts of revenue for the state, entrepreneurial, and sector budgets.

In 2022, the tourism sector created **250.000 new jobs**, which is about **20% of the total** employment in Albania.

The tourism sector, a major contributor to the economy, accounted for over 8% of the GDP, with international tourist numbers hitting 10 million in 2023.











FACTSHEET AGRICULTURE, AGRITOURISM AND AQUACULTURE SECTOR

INVEST HERE THE POTENTIAL IS LIMITLESS







Albania boasts **a diverse agricultural landscape** driven by its varied climate and terrain, contributing **18.6% to the GDP** in 2023. **Agrotourism** as a subsector, is also a strong point of the economy.

The country enjoys a typical **Mediterranean climate** with mild, wet winters and sunny summers, along with up to 300 days of sunshine annually. Its **different microclimates** are ideal for cultivating **a variety of products** across approximately **560,000 hectares of arable land**, supported by **fertile soil** and **abundant water resources**.







FACTSHEET MANUFACTURE SECTOR

INVEST IN MANUFACTURE WHERE ADVANTAGE MEETS OPPORTUNITY



Albania's vibrant manufacturing sector, particularly in textiles and footwear, is bolstered by a **skilled and cost-effective workforce**.

With over 1,000,000 young, well-educated professionals and some of the region's most competitive wage rates - an average gross monthly wage of EUR 529 — Albania ranks highest in the Western Balkans for workforce skill according to the Global Competitiveness Index. Its strategic location at the crossroads of Europe's major transit corridors further enhances its economic advantage.







FACTSHEET ICT AND BPO SECTOR

INVEST IN ICT AND BPO BOUNDLESS GROWTH AWAITS



The ICT and BPO sector in Albania is **expanding rapidly**, with **40,000 people employed** and the industry valued at **\$130 million**. Albania leads Central and Eastern Europe in computing graduates per capita.

With over 3,390 active companies and an average monthly salary of 108,918 ALL (1,108 EUR) in information and communication, the sector demonstrates robust development and potential.











FACTSHEET RENEWABLE ENERGY SECTOR

INVEST IN RENEWABLE ENERGY THE KEY TO FUTURE PROSPERITY



Albania's renewable energy potential is a key driver of its commitment to sustainable growth. With a binding **target to achieve 54.4%** of energy from renewable sources by 2030, Albania is building on its strengths. In 2020, it already **led the Western Balkans with 45%** of its gross final energy consumption coming from renewables—a notable increase from the previous year. Thanks to its strategic location, Albania can harness **water, wind, solar, biomass, and geothermal resources**, positioning itself as a leader in the region's clean energy transition.







FACTSHEET **TEDA**

JOIN ALBANIA'S GROWTH



The Technological and Economic Development Area (TEDA) in Kashar, Tirana, is a key initiative for boosting Albania's economic growth and attracting foreign investors.

Spanning **35 hectares**, this industrial zone is designed to encourage foreign companies to establish operations within TEDA, expanding the range of industries in the Albanian market. With a focus on sectors like **manufacturing**, **automotive**, **IT**, **electronics**, **biotechnology**, and **logistics**, TEDA aims to drive economic development and innovation in the region.









SCAN ME

Our dedicated team is available to provide information and assistance to both new and established investors. You can contact us through any of the following channels:















www.aida.gov.al









