

Enjoy Bio **Albania**

Hall 5 stand 5-171



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HALL 5 STAND 5-171



invest in Albania



ALBANIA PAVILION BIOFACH 2025

February 11-14, Nuremberg, GERMANY

HALL 5, STAND 5-171

BIOFACH
into organic





invest in Albania

The Albanian Investment Development Agency (AIDA) is the key public institution in attracting and supporting foreign and domestic investors. AIDA focuses on increasing the competitiveness of the private sector, enhancing the country's export potential, and promoting/supporting foreign direct investments in Albania, alongside promoting the touristic potential of the country.

THE ACTIVITY OF THE AGENCY IS MAINLY FOCUSED ON:

- Facilitating and supporting direct investments in the Republic of Albania;
- Increasing the competitiveness and innovation capacity of Micro, Small and Medium Enterprises;
- Promoting and assisting exports of goods and services;
- Attracting and promoting strategic investments, both domestic and foreign;
- Promoting Albania to the investor community and presenting investment opportunities to potential or existing investors.

AIDA offers comprehensive support to foreign and domestic investors regarding their investment projects. Its qualified staff assists not only with market analysis and potential sectors for investment but also with advice on finding suitable properties and locations, as well as helping to identify new and existing projects to collaborate. AIDA also provides aftercare services aiming to successfully meet the demands of foreign investors after the successful completion of their projects.

AIDA'S SERVICES ARE FREE OF CHARGE!

At AIDA, our specialized, multidisciplinary team will provide you with no-cost professional services tailored to your project's needs. attracting and supporting foreign and domestic investors. AIDA focuses on increasing the competitiveness of the private sector, enhancing the country's export potential, and promoting/supporting foreign direct investments in Albania, alongside promoting the touristic potential of the country.





The “Trade promotion East” project, implemented by the International Trade Centre (ITC) with support from the Swiss State Secretariat for Economic Affairs (SECO), is dedicated to driving sustainable economic growth and export competitiveness in Albania. With a focus on the medicinal and aromatic plants (MAPs) sector and the olive oil industry, the project recognises the immense potential of these sectors to contribute not only to Albania’s economic development but also to the livelihoods of rural communities and global trade networks.

The project provides targeted support to small and medium-sized enterprises (SMEs) in these sectors, helping them to align their products with the rigorous demands of international markets. This includes assistance in adopting digital tools, improving production processes, and meeting high-quality standards. By doing so, the project empowers Albanian businesses to enhance their competitiveness while embracing sustainable and environmentally friendly practices.

Additionally, the initiative places significant emphasis on strengthening the capacities of business support organisations (BSOs). These organisations play a critical role in building an enabling environment for SMEs by offering tailored services, promoting market linkages, and fostering innovation. By equipping BSOs with the tools and expertise needed to support SMEs effectively, the project ensures a long-term impact on Albania’s trade ecosystem.

Through its efforts, the project not only facilitates export growth but also promotes social inclusion, particularly for women and rural communities involved in the production of MAPs and olive oil. It reflects a commitment to unlocking the full potential of Albania’s rich natural resources and entrepreneurial spirit, paving the way for a more sustainable and competitive presence in international markets. This initiative aligns with broader goals of fostering economic resilience and contributing to the United Nations’ Sustainable Development Goals (SDGs).





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The Swiss Import Promotion Programme (SIPPO), an initiative of the State Secretariat for Economic Affairs (SECO), promotes sustainable and inclusive economic growth by integrating partner countries into global trade. SIPPO strengthens Business Support Organizations (BSOs)—such as chambers of commerce, export promotion agencies, and trade associations helping them enhance their export promotion capacity and deliver high-value services to export-ready companies.



Since 2017, SIPPO has been implemented by Swisscontact in partnership with BHP Brugger and Partners and Helvetas Swiss Intercooperation. It focuses on sectors such as natural ingredients, processed foods, textiles, sustainable tourism, and fisheries, tailoring its approach to each country's strengths and market potential. SIPPO empowers BSOs with tools for market intelligence, export coaching, matchmaking, and trade fair participation while promoting environmentally friendly practices and social inclusion.

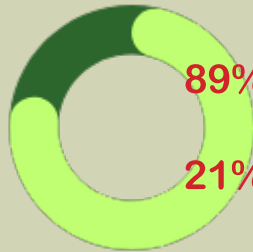
A hallmark of SIPPO's approach is its collaboration with stakeholders, including governments, international organizations, and private actors, to create resilient trade ecosystems. By fostering knowledge-sharing and linking BSOs to global value chains, SIPPO ensures long-term partnerships and export opportunities.

SIPPO's impact-driven model demonstrates how targeted support and strategic partnerships can drive sustainable trade and economic development while advancing global sustainability goals.





MAPS SECTOR IN ALBANIA



89% of the production of medicinal and aromatic plants exported

21% of the total agricultural exports of Albania

70% of medicinal and aromatic plant exports go to the Eurozone, while the rest goes to the United States of America. Medicinal and aromatic plants in Albania mainly grow in Shkodër, Malësi e Madhe, Korça, Elbasan, Berat, Gjirokastra and Kukës.

In 2023, according to official statistics, the local production of medicinal and aromatic plants was 17.800 tons. Albania is a leading supplier of sage to the US market and wild thyme to the German market. Over the last

decade, the Albanian MAPs sector has taken huge steps to comply with international standards and requirements, and “Made in Albania” products have become more competitive in quality and sustainability.

Farmers in Albania currently cultivate, collect, and export 187 species of medicinal and aromatic plants from 330 species of medicinal and aromatic plants growing in total in Albania.

The sector employs around 85.000 people.



Gatherers Farmers Processors Exporters Employed mainly in rural areas





OLIVE OIL SECTOR IN ALBANIA

Olives are among the most important fruit tree crops cultivated in Albania, covering about 8-9% of the earth's land.

The olive oil industry plays an important role in the agricultural sector. About 480 olive oil factories operate in Albania. The local production of olives covers the needs of consumption in the local market and a significant part of this production is processed for olive oil. In 2023, according to the official data from INSTAT, the production of olive oil reached 21,841 tons.



YEARLY PRODUCTION

Investments in the olive oil processing industry have improved the quality and standards of this product, which is already in high demand for export in European markets.





In total Albania has 12 million olive trees in 28 typical mediterranean varieties. Varieties of olive oil production are: Olive oil, Virgin olive oil, and Extra Virgin olive oil. The most important olive varieties cultivated in Albania are Kalinjot, Kokërmadh i Beratit, Ulliri i Bardhë i Tiranës, Frenku, Holli i Himarës, Kotruvsi, Mixani, Nisjoti.

ALBANIAN STATE INCENTIVES FOR MEDICINAL AND AROMATIC PLANTS AND OLIVE OIL SECTOR

The government has approved some facilitative measures on the medicinal and aromatic plants sector, giving a strong stimulus to the sector (Law no. 105/2016 “On plant protection” according to Articles 78 and 83, paragraph 1 of the Constitution, on the proposal of the Council of Ministers). Medicinal and Aromatic Plants subsector can benefit from public support schemes. In recent years, the Ministry of Agriculture and Rural Development in Albania has signed different cooperation agreements for the promotion of olive and olive oil exports to European markets such as Italy, France, and Spain, creating the conditions to increase the competitiveness of Albanian olive oil.





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AIDA'S SUPPORT

In the frame of its mission and work program to support the export business, including medicinal and aromatic plants and olive oil, AIDA has assisted and supported them through funds administered. Companies are assisted in promoting and certifying their products for export. This year, AIDA, in cooperation with ITC Albania and SIPPO Albania partners, supports the Albanian companies to participate in BIOFACH 2025.

Through participation in the fair, for the fourth time, AIDA aims to promote Albanian business, enable meetings with interested companies for partnerships, and support Albanian companies with logistics for scheduled meetings, increasing exports in this sector, attracting foreign investors, and promoting Albania.



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ALBANIAN PAVILION
COMPANIES EXHIBITING IN
BIOFACH 2025 GERMANY

Looking forward to meet you at our stand!

Hall 5, Stand 5-171





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Cultivation, wild collection,
processing and export aromatic
and medicinal plants



OUR PRODUCT
SCAN QR CODE



OUR WEBSITE
SCAN QR CODE



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Biobes is an Albanian company that operates in the field of production, collection, processing, and export of aromatic and medicinal plants. BIOBES collaborates closely with more than 450 small familiar farms in rural areas that have a tradition in the field of cultivation and wild flora collection of aromatic and medicinal plants. BIOBES has a portfolio of more than 120 products that come from the wild collection or cultivation of medicinal and aromatic plants in Albania.

Organic production is the focus of the company and organic MAPs cover an important part of the wide spectrum of our products. Major part of aromatic and medicinal plants are certified according to the required standards. Besides, our company has a special positive approach to environment protection. BIOBES and its partners apply practices that are friendly to the environment and make sustainable exploitation of wild flora of aromatic and medicinal plants.

BIOBES has invested in drying and processing lines that preserve the quality of aromatic plants and prepare the product according to our client's demand. Thanks to the processing, we do not only export raw products, but also final products for consumption, if this is demanded by our clients.

BIOBES SHPK

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Divjake, Albania

Contact Person: Besnik Koci

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Phone: +355 69 40 45 444

Website: www.biobes.al

CERTIFICATIONS

EU Organic Standard,
US Organic Standard NOP
FairWild certification &
Fair For Life.

PRODUCTS

Sage (*Salvia officinalis*),
Laurel leaves (*Laurus nobilis*),
Rosemary (*Rosmarinus officinalis*),
Lemon whipping (*Lemon verbena*),
BlackBerry (*Rubus fruticosus*),
Dandelion (*Taraxacum officinalis*),
Lemon Balm (*Melissa officinalis*),
Winter Savory (*Satureja montana*),
Thyme (*Thymus capitatus*),
Raspberry (*Rubus idaeus*),
etc..



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ALBANIAN HERB SHA

Address: Fllake, Durres,
Albania

Contact person: Ilira Zere

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albanian-herb.com

Phone: +355 68 45 72 023

Website: www.albanian-herb.com

CERTIFICATION

Company offers organic certification by CERES Germany.

PRODUCTS

Sage (*Salvia officinalis*),
Oregano (*Origanum vulgare*),
Winter Savory (*Satureia*),
Thyme (*Thymum*),
Rosemary (*Rosmarinus officinalis*),
etc...



Albanian Herb Sh.a started operating in Durrës in 2006. Throughout this period the company has managed to steadily increase capacities and exports. It has also worked to continuously improve the quality of the product. Albanian Herb, has direct control of the raw materials, which guarantees fresh crops and full traceability.

Our company collects raw materials all over Albania from a long list of reliable suppliers. During these years we have established a successful brand name which enables us to collect the best raw materials. After materials are collected, the product goes through several processes such as cleaning, cutting, and packaging. Processing depends on the customer's request. Ongoing investment in technology, state-of-the-art machinery, qualified staff, and following closely the latest demands and trends, is our priority. Albanian Herb, has direct control of the raw materials, which guarantees fresh crops and full traceability.



Albanian Herb Sh.a.



**WE
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HERBS**



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Ekoprod Shpk, founded in 2013, is a leading Albanian company specializing in the cultivation, processing, and export of medicinal and aromatic plants. Based in Devoll, Albania, the company is committed to producing high-quality, sustainable, and organic products for the health, cosmetics, and food industries.

With a dedicated team of 52 employees, Ekoprod delivers premium botanical raw materials to clients worldwide. Certified organic through EOS/NOP, the company emphasizes sustainability and quality in all operations.

Ekoprod's flagship products are medicinal and aromatic plants, processed using state-of-the-art machinery. The company's in-house capabilities include harvesting, cleaning, drying, and packaging, ensuring full control over quality. With an annual production and export capacity of 280 tons, Ekoprod ensures a consistent supply of premium materials, catering to industries ranging from health foods to cosmetics. Products are packaged sustainably in bags, designed for efficient global distribution. Ekoprod exports to Germany, France, Poland, Sri Lanka, USA and Italy. Ekoprod aims to become a global leader in premium-quality organic.



EKOPROD SHPK

Address: Proger, Devoll,
Albania, P.C. 7011

Contact Person: Robert Themeli

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Phone: +355 692030035

Website: <https://ekoprod.al>

CERTIFICATIONS

We are certified organic by Ecocert, one of the world's largest inspection and certification body.

PRODUCTS

Cornflower (*Centaurea Cyanus*),
Mallow (*Malva Sylvestris*),
Marigold (*Calendula officinalis*),
Hawthorn (*Crataegus*),
Sunflower (*Helianthus Annuus*),
Horsetail (*Equisetum Arvense*),
Black Elderberry (*Sambucus Nigra*),
Mullein (*Verbascum*),
Yarrow (*Achillea Millefolium*),
Juniper (*Juniperus Communis*),
Rose hip (*Rosa Canina*),
Santalaceae (*Viscus Album*),
Marshmallow (*Althea Officinalis*),
Nettle (*Urtica*), etc....



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NATURAL HERBAL E.V.R

Blloku Nr.3, Sheshi Puntori,
Maliq, Albania

+355 68 402 0205

+355 68 207 8409

info@naturalherbalevr.al

CERTIFICATIONS

We are certified accrding EU
organic standard.

PRODUCTS

Cyan (Cyani), Linden (Tilia
Argentea),
Spring primrose (Primula Veris),
Hawthorn (Crataegus),
Rosehip (Rosa Canina),
Juniper (Fructus Juniperus),
Nettle (Radix Urtica),
Mallow (Malvia Sylvestris),
Taraxasi (Taraxacum officinale),
Nettle Leaf (Urtica Dioica),
Marshmallow (Althaea),
Herba Equiseti
(Equisetum stem),
Wild apple (Fructus Pyrus Malus),
Dandelion root (Radix Taraxasi),
etc...



Natural Herbal E.V.R specializes in the collection, processing, wholesale and retail of dried aromatic herbs. The company was founded in 1993 by Rolandi Gypi and it is located in Maliq, Korça, in southeast of Albania.

Nowadays our company is one of the main suppliers of medicinal plants in Albania. The company obtains about 3,000 square meters of storage warehouses. As an experienced company already, the main priority at present is to export its products worldwide. Some of the rare and wild products are collected by spontaneous collectors, while some other

Some of the certificates that our company has are ISO 22000, ISO 9001 and also the organic certificate bi-OSEU Equivalent Standart.

In the early days, the company would only collect medicinal aromatic dry plants, roots and herbs. The production, storage and preparation of dried herbs was an additional activity that fueled the growth of products quality and quantity.



SCAN ME



Natural Herbal
E.V.R



Success Story



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Company Overview Nestled in the scenic region of Skrofotine, Vlore, Albania, Musai Olive Oil has been crafting premium olive oil since its foundation in 1995. With roots deep in tradition and a vision firmly planted in innovation, the company thrives as a private, family-owned enterprise, holding 100% local ownership. Musai Olive Oil has steadily grown into a leader in the natural ingredients sector, blending expertise, technology, and passion.

From its humble beginnings, Musai Olive Oil has maintained a singular focus: to produce and deliver the finest organic extra virgin olive oil. The company manages every step of its production in-house, ensuring top-notch quality control. Equipped with advanced three-phase machinery, Musai extracts olive oil using cutting-edge technology while preserving the natural integrity of its organic produce. The resulting olive oil is a testament to excellence, boasting an ultra-low acidity of 0.2 and peroxides at 4.99. Its harmonious aroma, bitterness, and pungency set it apart as a product that speaks to both heritage and quality.

Musai Olive Oil currently exports to markets including USA, Hong Kong, Italy and Czech Republic.



MUSAI OLIVE OIL

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Phone: +355 699 770 500

Website: www.musaioliveoil.com

CERTIFICATIONS

Organic EU Standard / NOP

PRODUCTS

Products Musai Olive Oil offers a range of high-quality olive oil products up to 500 MT per season.





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VASILIS ORGANIC

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Website: www.vasilisorganic.al

CERTIFICATIONS

Organic EU Standard / NOP

PRODUCTS

Achillea millefolium (Yarrow)

Bellis perennis (Daisy)

Calendula officinalis (Marigold)

Centaurea cyanus (Cornflower)

Helianthus annuus (Sunflower)

Helichrysum italicum (Immortelle)

Lavandula (Lavender)

Malva sylvestris (Common Mallow)

Matricaria recutita (Chamomile)

Papaver rhoeas (Poppy)



All processing activities, including collection, drying, cleaning, and packaging, are conducted in-house to ensure strict quality control. Products are available year-round supporting around 64 farmer economies with a production capacity of 600 metric tons per season and a minimum order quantity of 300 kg for European buyers.

Located in the serene town of Gramsh, Albania, Vasilis & Co has been a key player in the natural ingredients sector since its establishment in 2016. The company is committed to sustainability and quality, offering a versatile range of services including manufacturing, trading, processing, and exporting organic and wild-collected medicinal and aromatic plants (MAPs).

With exporting markets in Turkey, Greece, Bulgaria, Romania, Austria, Germany, and Poland. Long-term goals include trading organic finished products across the EU and UK markets for this reason the company is an active participant in international trade fairs, Vasilis & Co has showcased its products at prominent events such as Biofach (2022, 2023), Macfrut (2022, 2023).





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Esencial® is a private, locally-owned enterprise based in Elbasan, Albania, specializing in the production of natural CO2 botanical extracts. Esencial® employs advanced extraction techniques, including supercritical fluid extraction, microencapsulation, drying, stabilization in oil, and cold press technology. These methods facilitate the production of high-quality solid extracts, microencapsulated powder extracts, and oil-stabilized extracts derived from aromatic and medicinal plants. Operating throughout the year, Esencial® has a production capacity of up to 800 kilograms of botanical extracts annually. Esencial® has built a growing reputation in international markets, exporting to destinations such as the USA, Germany, Italy, Poland, South Korea, and Canada. Participation in renowned trade fairs, such as the VIVANESS Fair in Nürnberg and the VitaFoods Geneva Fair, has enhanced the company's market visibility. These engagements highlight Esencial®'s commitment to becoming a leading supplier for industries such as cosmetics, pharmaceuticals, nutraceuticals, and food production.

ESENCIAL®

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Elbasan-Librazhd km-1, Elba-
san, Albania

Contact Person: Lindita Vrushi
Email: linditavrushi@esencial.al
Phone: +355 69 379 0343

CERTIFICATIONS

The company holds internationally recognized certifications, such as NATRUE and ISO 9001:2015, ensuring consistent quality.

PRODUCTS

Natural CO2 botanical extracts using supercritical fluid extraction, microencapsulation, drying, stabilization in oil, and cold press technology



OLIVAE OLEOTECA

Address: Unaza e madhe lindore, AGROPARK - Tirana, Albania

Niesia Administrative Kashar,
Contact Person:

Xhenisa Skenderaj

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Phone: +355 69 93 23 202

CERTIFICATIONS

Organic EU Standard / BioInspecta

PRODUCTS

We produce extra virgin organic olive oil from the organic olives of Vlora. We have a very high quality of this product and we are certified as organic producer by the Bio Inspecta International Company.

Olivae Oleoteca, founded by Xhenisa Skenderaj, is a young and dynamic enterprise in the natural ingredients sector. Based in Tirane, Albania, the company specializes in producing high-quality, organic extra vergin olive oil. Established in November 2022, Olivae Oleoteca is committed to delivering premium extra virgin organic olive oil made from the finest olives cultivated in the Vlora region of Albania. As a fully local, privately-owned business, it distinguishes itself through a steadfast commitment to quality, sustainability, and organic farming practices.

Certified by BioInspecta International, Olivae Oleoteca adheres to rigorous organic standards, reflecting its dedication to excellence. With aspirations to expand into international markets, the company targets the European Union and countries like Switzerland, Germany, Italy, and Denmark, as well as North American markets, including the USA and Canada.



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AIDA
Albanian Investment Development Agency
Agjencia Shqiptare e Zhvillimit të Investimeve

invest in Albania

 International
Trade
Centre

SIPPO 
Swiss Import Promotion Programme