

FOOD AND HEALTHY LIVING FAIRS

4 – 7 DECEMBER 2025

FOOD KrONOPLJA ORGANICA APItera  mystic



CITY OF
ZAGREB



MINISTRY OF AGRICULTURE,
FORESTRY AND FISHERIES

HPK



Hrvatska agencija za
poljoprivredu i hranu



14TH FOOD AND HEALTHY LIVING FAIRS

The central national event on the topic of food, healthy living and returning to nature and healthy lifestyles, will be again held to the joy of exhibitors and visitors at Zagreb Fair from 4 - 7 December 2025.

Food and Healthy Living Fairs 2024

- **Number of exhibitors – 186**
- **Number of visitors (including CroAgro) – 16,528**

FOOD **KrONOPLJA**
ORGANICA
APItera 



Food and Healthy Living Fairs 2025



EXHIBITION PROGRAMME

The top-quality exhibition programme is divided into four programme units - **Food, APItera, Mystic and KrOnoplja Organica**, and each of them is complemented by an attractive exhibition and accompanying programme.

This year we expect more than 350 exhibitors.

2024

PARTICIPATING COUNTRIES 2024: Austria, Bosnia and Herzegovina, Bulgaria, Denmark, France, Croatia, Ireland, Italy, India, Israel, Hungary, Netherlands, Germany, Norway, Poland, Portugal, USA, Slovakia, Slovenia, Serbia, Sweden.





ALL IN ONE PLACE

Institutions supporting the fairs

Ministry of Agriculture
Croatian Chamber of Agriculture
Croatian Agency for Agriculture and Food
Agriculture Committee at the Croatian Parliament
City Office for Economy, Department for Agriculture
City of Zagreb
Croatian Beekeepers Federation
Center Dr. Rudolf Steiner
Agency for Realization of Incentives
University of Zagreb Faculty of Agriculture
Faculty of Agrobiotechnical Sciences Osijek



PROMOTION OF OCCUPATIONS IN AGRICULTURE AND EDUCATION OF YOUNG FARMERS



Promotion of occupations has been recognized by numerous secondary schools of agriculture from all over the Republic of Croatia that have been visiting our trade fairs in large numbers.



PROFESSIONAL AND ACCOMPANYING PROGRAMME

For organizing congress activities Zagreb Fair can offer its Congress Hall with 1,200 seats, Cress Hall that can seat up to 90 people and Brijuni Hall with a seating capacity of 180.



PROFESSIONAL PROGRAMME 2024

200 hours at 5 stages and in 2 indoor spaces

Main topics in 2024:

- Green Deal and sustainable agriculture
- Future of organo-mineral fertilizers
- Food quality and function
- Urban agriculture
- Renewable energy and Greenhouse gas emission quotas
- Innovative technologies for agriculture
- Digital agriculture

VISITORS

According to the preliminary market analysis, we estimate the arrival of **20,000 – 25,000 visitors** from Croatia, Slovenia, Bosnia and Herzegovina and other neighbouring countries. Since the fair is of promotional, sales and congress character, the mentioned estimate encompasses trade visitors and the general public.



VISITORS 2024 – 16,528
visitors, without professionals
and trade visitors



HEATED INDOOR PAVILION SPACE

In terms of space, all fairs comprise 20,000 m² of closed pavilion space (pavilions 7a, 7, 8, 8A, 9, 11A, 11d, Heated passage and 10A).



CROAGRO &

**FOOD AND HEALTHY
LIVING FAIRS**



All pavilions are heated and have freight vehicles entry for delivery of exhibits.

Pavilions are surrounded by arranged green areas and paved roads enabling direct access of vehicles to freight vehicles' entry. Exhibitors located in the pavilions can also display their exhibits at the open-air space taking into account the climate conditions in December.



MEDIA COVERAGE:

The fairs are covered by a large number of media who, in addition to the fairs, also highlight the partners and sponsors of the fair.





CROAGRO 2025

The International Fair of Agriculture, Agricultural Equipment and Machinery CROAGRO 2025 will take place in parallel, which will certainly increase the number of visitors and further amplify the interest in the fair.



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