



invest in Albania



Middle East Organic and Natural Product Expo Dubai

17 – 19 November 2025

Booth: **C50/36**





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Who We Are

AIDA is the official public institution, dedicated to promoting and facilitating investment, enhancing the competitiveness of local businesses, and boosting Albania's export potential and promoting/supporting foreign direct investments in Albania, as well as promoting the touristic potential of the country. It acts as a "One-Stop-Shop" for investors and businesses, providing support throughout the investment and business lifecycle.

What we do for SMEs

- We offer free services including market analysis, networking opportunities, partner identification, managerial support, and training for small and medium-sized enterprises.
- We facilitate access to grant programs and funds aimed at increasing competitiveness, innovation, and export capabilities.
- We support SMEs in navigating administrative and regulatory procedures, certification acquisition, and event participation.
- We provide detailed research, business climate insights, and contacts with government and trade bodies to foster SME growth.

Connect with AIDA at the Expo

- Meet the experts facilitating partnerships and market access for Albanian organic producers.
- Discover product samples and explore investment & trade opportunities.
- Learn how AIDA supports and promotes organic SMEs to grow sustainably and competitively at home and abroad.

FB SECTOR AND MAPs IN ALBANIA

The FB (Food and beverages) sector in Albania is a dynamic and growing sector of the economy, driven by rising consumer demand, investment in quality, and a shift toward health and sustainability. Albanian MAPs (Medical and aromatic plants), are known for their high quality, purity, and sustainability, driven by the country's biodiversity and traditional expertise. Producers combine traditional harvesting and cultivation methods with modern sustainable practices, ensuring ethical sourcing and traceability.

*** Market Trends and Exports**

- Adoption of high-quality food is growing, both domestically and through increased exports, especially to EU countries where demand for high-quality products continues to rise.
- The sector's growth is recorded through rising export volumes, reflecting positive alignment with international market trends.
- Food production and MAPs exports are an important part of Albania's economy.

*** Highlights – Food Sector & MAPs (Albania)**

- In 2024 agricultural exports reached €570 million – nearly four times higher than a decade earlier.
- In 2024 food exports represented 13.4% of Albania's total merchandise exports – up from under 9% in 2022.
- For the January – August 2025 period, exports of food, beverages & tobacco are at about €391 million.
- More than 400 species have been identified as medicinal and aromatic plants of the Albanian flora, of which more than 200 species are collected and traded.
- 89% of production of MAPs in Albania are exported.
- MAPs in Albania account for 21% of the total volume of agricultural exports.

*** Products we promote at Middle East Organic and Natural Product Expo Dubai**

- Wild-collected and cultivated medicinal and aromatic plants and Essential oils of sage, oregano, thyme, lavender, rosemary, etc.;
- Extra Virgin Olive Oil, Infused Extra Virgin Olive Oil, Gourmet Olives – Premium Albanian variety olives, and other food products, preserving the authentic Albanian taste and premium quality;
- 100% natural spring water, light and mineral-balanced, Fruit Juices & Beverages, made from carefully selected fruits;
- 100% natural waterless skincare products;



Partner with Nature



BIOBES is an Albanian company engaged in the cultivation, wild collection, processing, and export of aromatic and medicinal plants (MAPs). Building on a family tradition, the company was formally established in 2014. BIOBES collaborates with small rural farms and wild harvesters across Albania, supporting rural families and combining traditional knowledge with modern processing to deliver high-quality botanical products to international markets.

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Our Mission is to provide pure, natural, and responsibly sourced medicinal and aromatic plant products, while promoting sustainable agriculture, social equity in rural communities, and environmental stewardship.

What we do: BIOBES cultivates medicinal and aromatic plants on its own fields and through contracted farms. We also manage wild collection areas, working with more than 550 rural families under sustainable harvesting practices. Our investment in drying, cleaning, and grading technology preserves the natural quality and active compounds of each product. BIOBES handles herbs, flowers, roots, seeds, leaves, and bark with care and consistency.

Certifications: European Organic Standard, United States Organic Standard NOP, KOSHER, FairWild certification and Fair For Life.

Products: Our product range includes: Sage (*Salvia officinalis*), Laurel leaves (*Laurus nobilis*), Rosemary (*Rosmarinus officinalis*), Juniperus communis, Lemon verbena (*Lemon verbena*), Blackberry (*Rubus fruticosus*), Dandelion (*Taraxacum officinalis*), Lemon Balm (*Melissa officinalis*), Winter Savory (*Satureja montana*), Thyme (*Thymus capitatus*), Raspberry (*Rubus idaeus*), etc.

Markets: Germany, Austria, Bulgaria, Poland, Greece, Latvia, Hungary, Italy, Switzerland, Czech Republic, USA, South Korea, Japan, etc.

Why Choose Us: At BIOBES, we ensure quality, sustainability, and reliability in every step. We follow strict standards, support fair partnerships with farmers and collectors, and protect wild flora. Beyond raw herbs, we process, clean, grade, and customize products to meet each client's needs.



Beltá



CANAJ Ltd is a family-owned company founded in 1994 in Shkodër, northern Albania. We began our journey as a distribution company in the food and beverage industry. In 2020, we expanded our operations by establishing the CANAJ Factory in Tamarë, Malësia e Madhe, nestled in the northern Albanian Alps. The factory features modern infrastructure and advanced technology, located in an area rich in natural water resources and surrounded by pristine nature – the ideal place for producing high-quality food, beverages and natural spring water.

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📍 Rruga: Muhedin Llagani, 21 Dhjetori, Kati 2, Ap. 4, Tiranë, Albania

Our mission is to create healthy, delicious, and innovative products that exceed our customers' expectations while upholding the highest global standards of quality, sustainability and authenticity.

What we do: In our factory, we transform carefully selected fruits such as blueberries, apples, oranges, peaches, pomegranates, and figs, including tomatoes, into premium-quality products. Our location also allows us to source and process wild fruits including wild blueberries, wild cornelian cherries, and wild pomegranates, celebrated for their intense natural flavor and exceptional nutritional value.

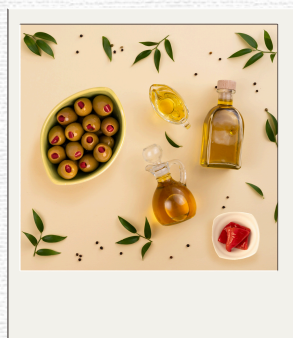
Certifications: We operate in full compliance with internationally recognized food safety and quality standards, including: EN-ISO 22000:2018 and EN-ISO 22000:2005, HACCP System – Standard UNI 10854:99

Products: Tamara Water – 100% natural spring water, light and mineral-balanced; Beltá Fruit Juices & Beverages – made from carefully selected fruits such as apple, blueberry, orange, multifruit, and pomegranate; Tomato Sauce & Marmalades – crafted from fresh, sun-ripened tomatoes and fruits, 100% natural and produced using locally sourced fruits and vegetables, preserving the authentic Albanian taste and premium quality.

Markets: United Kingdom

Why choose us: We use only the highest-quality ingredients, sourced from plantations near Albanian villages, where fruits are cultivated with care and dedication. Our Tamara natural spring water, sourced at an altitude of 1,561 meters in the Albanian Alps is with zero nitrites (NO_2^-) and almost very low nitrate levels (NO_3^-), ensuring purity and freshness in every drop.





FENIX I.C is an Albanian company specialized in the production, processing, and export of premium quality extra virgin olive oil and gourmet olives. Established in 2014 and based in Elbasan, the company operates three modern facilities and collaborates with a large reliable network of local farmers and selected producers. Through our TOKA brand and private-label solutions, we serve international clients across retail, foodservice, and distribution sectors with full traceability and consistent quality.

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- Ish Frigoriferi, Elbasan, Albania

Our mission is assuring high quality products by working with integrity, promoting social responsibility and respecting each other.

What we do: Fenix offers premium quality extra virgin olive oil in a range of flavor profiles suited for both retail and foodservice. Our olive range includes Green and Kalamata olives. We also produce infused olive oils with natural ingredients. All products are available in a variety of packaging formats, including glass bottles, tins, and bulk, in full compliance with EU food safety standards.

Certifications: IFS - International Featured Standard for food product integrity and compliance; BRC - Global standard for food safety and quality management; Organic - EU / NOP certified organic production; Sedex Member - Ethical trade and compliance; ISO 22000 - International standard for food safety management systems across the supply chain; HACCP - Hazard analysis & food safety.

Products: Extra Virgin Olive Oil - Extra virgin olive oil cold pressed low acidity, from Albanian olives; Infused Extra Virgin Olive Oil - Extra virgin olive oil infused with aromas including rosemary, lemon, truffle, chilli, garlic; Gourmet Olives - Premium Albanian variety olives, known for their rich flavor and firm texture, available in different varieties and forms including whole, pitted, sliced, or stuffed with garlic, almond, red pepper, feta cheese and more.

Markets: US, Canada, Italy, Greece.

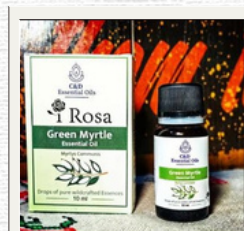
Why choose us: Our olives and olive oil are a tribute to the rich, fertile land of Albania, where centuries old olive trees grow under the Mediterranean sun. With each olive we harvest and every bottle we produce, we bring you TOKA, a piece of our homeland's natural flavors cultivated by the earth, nurtured by tradition, and perfected by our family's passion, is more than olive oil, is a celebration of heritage.





C&D Essential Oils

Drops of Pure Wildcrafted Essences



C&D Essential Oils is a family-owned company based in Albania, dedicated to the production and export of 100% pure, natural essential oils. Founded by Celeste and Donald, the company is driven by a deep passion for nature, sustainability, and traditional harvesting methods. Our oils are steam-distilled from wildcrafted herbs grown in the unpolluted mountains of Albania, ensuring the highest quality and potency.

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Gjiri Lalzit, Durrës, Albania

Our mission is to harness the power of nature to produce essential oils of the highest quality and purity, supporting well-being, sustainability, and trust.

What we do: We produce high-quality essential oils from wild medicinal and aromatic plants that grow naturally in the pristine regions of Albania. Our process includes careful handpicking, natural drying, and steam distillation to preserve the therapeutic and aromatic properties of each oil. We offer pure essential oils and collaborate with companies in the cosmetics, pharmaceutical, and aromatherapy industries worldwide.

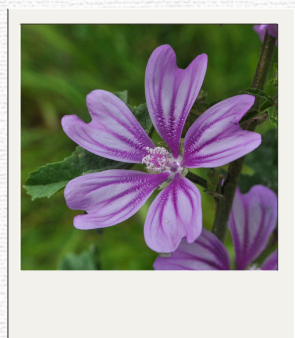
Certifications: Sustainable Agriculture Compliance - Demonstrating our commitment to environmentally friendly and socially responsible farming practices; IFRA Compliance - Our essential oils meet the safety and usage standards set by the International Fragrance Association (IFRA), making them suitable for use in cosmetics, personal care, and perfumery.

Products: Essential oils from chamomile, lavender, rosemary, oregano, thyme, black pine, juniper, sage mastic leaf, winter savory, myrtle green, yarrow, vitex (Chaste Tree), Sweet wormwood (Artemisia Annu), Mugwort (Artemisia Vulgaris), Cypress, Mastic Leaf etc.

Markets: China; Taiwan; Turkey; Italy; Netherlands; Poland; Austria; USA.

Why choose us: We are 100% pure and natural. Our oils contain no additives, chemicals, or synthetic components. Sustainable & Ethical: We prioritize eco-friendly production and fair partnerships with local farmers. Customer-Centric Approach: We adapt to clients' needs with flexibility, reliability, and timely delivery. Global Reach: Trusted by partners worldwide for excellence, consistency, and innovation.





ESENCIAL® is an Albanian manufacturer of CO₂ total extracts from medicinal and aromatic plants. Operating under AMEL Extract sh.p.k., the company combines green technology, scientific expertise, and sustainable sourcing to create 100% natural, solvent-free, and high-purity botanical extracts used across multiple industries. Based in Albania, Esencial® harnesses the country's rich biodiversity to produce premium-quality herbal ingredients for the global market.

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📍 Rruga Rinia, Elbasan, Albania

Our Mission: To provide innovative, natural, and sustainable plant-based extracts that promote health, beauty, and environmental harmony, ensuring every extract meets the highest international standards of quality and purity.

What we do: We produce CO₂ total extracts from over 60 plant medicinal aromatic plants including also foreign plants like, Vanilla pompona, from Amazon in Peru, Hibiscus sabdariffa from Senegal etc., agriculture and aquaculture waste such as pomace of olive, seeds and stems of grapes, calyx of Centaurea cyanus, sweet and salted algae cultivated in Albania by a Dutch company called Thijs Food Innovation (Viride, Algalba) etc., develop microencapsulated and oil-stabilized extracts; supply natural raw materials for cosmetics & personal care, pharmaceuticals & nutraceuticals, food & beverage, oral hygiene & detergents, specialty chemical applications, operate an in-house R&D laboratory for product development and innovation.

Certifications: TUV Nord - ISO 9001:2015; NATRUE - Botanical supercritical extracts certified as 100% natural.

Products: Solid total CO₂ botanical extracts; Supercritical Extracts microencapsulated in powder form; Supercritical Extracts stabilized in vegetarian oil; 100% natural waterless skincare products.

Markets: USA, Germany, South Korea, Switzerland.

Why Choose Us: We combine the best raw materials with the highest production standards, all this while conducting rigorous laboratory tests on all our products in order to ensure the highest possible quality. We exclusively work with trusted local harvesters and suppliers to ensure that our raw materials are of the highest quality and are harvested using sustainable and environmentally friendly methods. Our brand Amel Skincare offers 100% natural, waterless skincare products that reflect the company's dedication to purity, sustainability, and scientific excellence..





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