



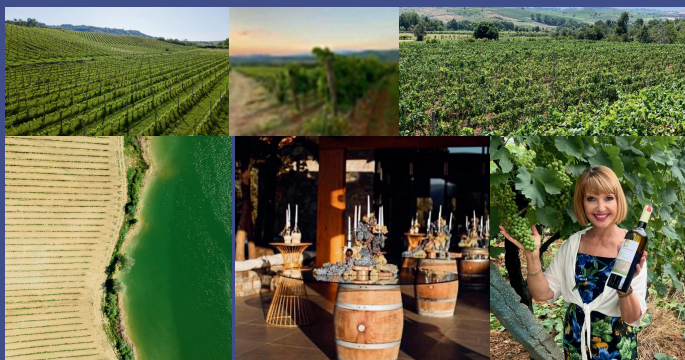
TASTE ALBANIA AT PROWINE



ALBANIA
STAND W4 W01

From Kallmet grown in the hills of Mirdita to Shesh varieties near the Adriatic and Tirana, Pamid in the southeast and Pulsi i Artë and Serina from the Berat area, Albania's presence at ProWine offers visitors an opportunity to explore a wine landscape still waiting to be discovered by much of the international market.

Meet the producers. Discover the indigenous grapes. Taste the diversity of Albania



Albanian Investment Development Agency
Agjencia Shqiptare e Zhvillimit të Investimeve

The Albanian Investment Development Agency (AIDA) is Albania's leading public institution for investment support, SME competitiveness and export promotion. AIDA supports domestic and foreign investors, promotes strategic investments and tourism opportunities, and helps Albanian businesses strengthen their innovation capacity and reach international markets.

Through its multidisciplinary team, AIDA provides tailored assistance with market and sector analysis, investment opportunities, property and location selection, project partnerships and ongoing investor aftercare.

All AIDA services are free of charge.

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AIDA
Albanian Investment Development Agency
Agjencia Shqiptare e Zhvillimit të Investimeve

invest in Albania



ProWine
SHANGHAI

ALBANIAN WINES AT PROWINE

DISCOVER A WINE COUNTRY SHAPED BY
INDIGENOUS GRAPES, DIVERSE TERROIRS
AND A NEW GENERATION OF
WINEMAKERS

Discover Albania Through Its Wines

Albania combines a rich winemaking tradition with a new generation of producers investing in quality, technology and international growth. Its Mediterranean coast, inland valleys and elevated vineyards offer diverse growing conditions for indigenous grapes—including Shesh i Zi, Shesh i Bardhë, Kallmet, Pulsi i Artë i Beratit, Serina, Debina and Birvoli—alongside regional and international varieties.

At ProWine, five wineries from across Albania present their stories and wine portfolios, inviting importers, distributors and trade partners to explore new partnerships. Family expertise and modern production are complemented by winery visits, tastings and rural hospitality.

With approximately **9,385 hectares** of vineyards and a dedicated **Law on Viticulture and Wine adopted in 2022**, Albania offers a distinctive wine identity rooted in heritage and growing ambition.



PARTICIPATING WINERIES

Arbëri Winery

The Identity of Kallmet from Mirdita

The story of **Arbëri Winery** is rooted in the Kaçorri family's winemaking tradition in Mirdita and developed into a formal winery in 1998. Its philosophy centres on producing wines that express an authentically Albanian identity, particularly through the indigenous **Kallmet** and **Shesh i Bardhë** varieties grown in vineyards including the hills of Bukmirë at 400–550 metres above sea level. The winery combines traditional knowledge with modern technology and European production standards. Its portfolio includes Kallmet Classic, Kallmet Reserve and, since 2014, **ARDO sparkling wine**.

Wine portfolio: Shesh i Bardhë, Kallmet Classic, Kallmet Reserve and ARDO sparkling wine. The winery also produces traditional and aged raki.

Export markets: Markets include France, Germany, Switzerland and Kosovo.

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Enofama Winery

From the Lushnja Plain to International Markets

Founded in 1998, **ENOFAMA** has grown from an initial 3,000 m² vineyard into an operation cultivating approximately **45 hectares** and producing more than **350,000 litres of wine annually**. Located in the fertile Myzeqe area, the winery highlights the influence of the region's soils, winds, water and day-to-night temperature variations on its grapes. The portfolio combines Shesh i Bardhë and Shesh i Zi with regional and international varieties, offering trade partners a range of Albanian wines.

ENOFAMA represents the increasingly international outlook of Albanian wine producers.

Wine portfolio: Vranats, Shesh i Bardhë, Shesh i Zi, Merlot, Rozali, Riesling, Toska e Bardhë and Toska e Kuqe.

Export markets: Belgium, Japan, China and Brazil.

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Belba 2000 Winery

Albanian Roots, Tuscan Experience

Belba 2000 Winery brings together Albanian family tradition and experience acquired in one of Italy's celebrated wine regions. Before developing their winery in Albania, the Belba brothers spent 11 years working at a winery in Montepulciano, Tuscany, gaining experience in vineyard cultivation and grape processing. Today, the family's 21-hectare vineyards are located in the hills of Golem, Kavajë, approximately eight kilometres from the Adriatic coast. The winery places particular emphasis on indigenous Shesh i Zi, Shesh i Bardhë and Kabjuro, alongside international varieties. Its wines already reach markets including the UK, USA, Belgium, Italy.

Wine portfolio: Merlot, Papaz, Shesh i Zi, Reserve, E Kuqe, Chardonnay, Shesh i Bardhë and E Bardhë. The winery also produces raki.

Export markets: United Kingdom, United States, Belgium, Italy and Japan.

Export markets: United Kingdom, United States, Belgium, Italy and Japan.
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Caco Winery

Family Heritage Meets Modern Enology

Based in **Pogradec**, Caco Winery traces its winemaking story to 1992, when the family began cultivating and processing grapes from its own vineyard, before formally establishing the business in 2008.

Today, a second generation brings academic and professional expertise in Food Chemistry, Enology and Sommellerie, alongside investment in temperature-controlled fermentation, maturation and bottling technologies. The result is a winery increasingly focused on quality, territorial identity and expressing the potential of grapes grown in Albania.

Wine portfolio: Traditional-method rosé, Lyhnid i Bardhë, Brez i Bardhë, Pamid, Lyhnid i Kuq, Brez i Zi, Harmoni and Sekret.

Export markets: Switzerland, Sweden, Denmark, Germany, Belgium and Italy.
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Shehi Family Winery

Wine, Family and Rural Hospitality Near Tirana

Established in 2000 in Farkë, Tirana, Kantina Familjare Shehi represents a return to the land and a continuation of family agricultural traditions. Its 14-hectare farm includes vineyards and olive groves, while the second generation is now continuing the family's work in grape growing and winemaking. The winery has a particular focus on Albania's indigenous Shesh i Bardhë and Shesh i Zi, complemented by international varieties. Alongside wine production, Shehi is developing a growing rural-tourism experience through winery visits and tastings, connecting Albanian wine with the country's expanding tourism offer.

Wine portfolio: Shesh i Bardhë, Shesh i Zi, Chardonnay, Riesling, Aged Cabernet, Cabernet Reserve and Merlot.

Export markets: The winery welcomes enquiries from potential trade partners.

Export markets: Switzerland, Sweden, Denmark, Germany, Belgium and Italy.
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